



Prof. Dr. Lucia A. Reisch

married, 2 children, lives in Copenhagen and Stuttgart

- Studied Economics and Social Sciences at the University of Hohenheim, Germany, and Business Administration at UC Los Angeles, US
- Doctorate in Economics (*summa cum laude*) at University of Hohenheim
- Since 2006: Full Professor at the *Copenhagen Business School*, Copenhagen, Department of Intercultural Communication and Management, Centre for Corporate Social Responsibility, cbsCSR (Denmark)
- Since 2011: Permanent Guest Professorship for “Consumer Research and Consumer Policy” at the *Zeppelin University*, Friedrichshafen (Germany)
- More than 350 scientific publications
- Editor in Chief of the *Journal of Consumer Policy*
- Currently several national and EU research projects on: sustainable consumption, material and resource efficiency, sustainable energy use and production; health behaviour of children and adolescents, consumer policy, sustainable fashion

Key current research fields: Consumer and nutrition policies; sustainable consumption and production; energy efficiency and sustainable energy systems; health behaviour in the childhood; European consumer policy; Behavioural Economics.

Scientific Boards and Policy Advise Committees:

- Chairwoman of the *Academic Advisory Council for Consumer and Nutrition Policy* of the German Federal Ministry for Nutrition, Agriculture, and Consumer Protection
- Member of the German Chancellor’s *Ethics Commission for Secure Energy Supply*
- Chairwoman of the *Consumer Committee* of the State of Baden Württemberg
- Member of the *German Council for Sustainable Development*, Berlin
- Member of the *Supervisory Board of the Stiftung Warentest*, Berlin
- Curator of the *Scientific Advisory Board of Öko-Institute.V.*, Freiburg
- Curator of the *Dr. Rainer Wild Stiftung*, Heidelberg
- Member of the *Foundation Board of the Utopia Stiftung*, Munich/Berlin
- Member of the *Consumer Supervisory Board* of the SCHUFA, Wiesbaden