

# 3rd Berlin IO Day

September 26, 2014  
 HU Berlin, Spandauer Str. 1, Room 22

## Program

09:00 – 09:30 Registration  
 09:30 – 09:45 **Welcome – Roland Strausz** (*Humboldt-Universität zu Berlin*)

**Morning Chair: Daniel Klapper** (*Humboldt-Universität zu Berlin*)

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09:45 – 10:45 **The Effects of Banning Advertising on Demand, Supply and Welfare: Structural Estimation on a Junk Food Market**  
*Pierre Dubois* (*Toulouse School of Economics*)  
 10:45 – 11:00 Discussion  
 11:00 – 11:30 *Coffee break*  
 11:30 – 12:30 **Sales Information, Quality, and Competition**  
*Marc Möller* (*Universität Bern*)  
 12:30 – 12:45 Discussion  
 12:45 – 14:00 *Lunch*

**Afternoon Chair: Radosveta Ivanova-Stenzel** (*TU Berlin*)

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14:00 – 15:00 **Non-Linear Income Effects and the Welfare Consequences of Tax in Differentiated Product Oligopoly**  
*Rachel Griffith* (*The University of Manchester*)  
 15:00 – 15:15 Discussion  
 15:15 – 16:15 **Contractual Structures and Consumer Misperceptions – The Case of Product Warranties**  
*Christian Michel* (*Universitat Pompeu Fabra*)  
 16:15 – 16:30 Discussion  
 16:30 – 17:00 *Coffee break*  
 17:00 – 18:00 **Capacity Market Fundamentals**  
*Axel Ockenfels* (*Universität zu Köln*)  
 18:00 – 18:15 Discussion  
 18:15 – 18:30 **Closing Remarks – Tomaso Duso** (*DIW*)  
 20:00 *Conference Dinner* (by invitation only)

Local organizers: Tomaso Duso, Pio Baake (DIW Berlin); Paul Heidhues, Özlem Bedre-Defolie, Michał Grajek (ESMT); Helmut Bester (FU Berlin); Roland Strausz, Daniel Klapper (HU Berlin); Radosveta Ivanova-Stenzel (TU Berlin); Steffen Huck, Dorothea Kübler (WZB).

Sponsors:



GOVERNANCE AND THE EFFICIENCY  
 OF ECONOMIC SYSTEMS  
**GESY**

