

4th Berlin IO Day

March 13, 2015

Technische Universität Berlin,
Straße des 17. Juni 135, Room H 1035

Program

- 09:00 – 09:40 Registration
09:40 – 09:45 **Welcome – Radosveta Ivanova-Stenzel** (Technische Universität Berlin)

Morning Chair: Paul Heidhues (ESMT)

- 09:45 – 10:45 **Integration, Delegation and Management in Industry Equilibrium**
Patrick Legros (Université Libre de Brussels)
10:45 – 11:00 Discussion
11:00 – 11:30 *Coffee break*
11:30 – 12:30 **Effects of Price Endings on Demand and Pricing** (joint with Daniel Klapper)
German Zenetti (Humboldt-Universität zu Berlin)
12:30 – 12:45 Discussion
12:45 – 14:00 *Lunch*

Afternoon Chair: Steffen Huck (WZB)

- 14:00 – 15:00 **Measuring the Bias of Technological Change** (joint with Jordi Jaumandreu)
Ulrich Doraszelski (Wharton University of Pennsylvania)
15:00 – 15:15 Discussion
15:15 – 16:15 **Self-Signaling And Pro-Social Behavior: A Cause Marketing Mobile Field Experiment**
Jean-Pierre Dubé (University of Chicago)
16:15 – 16:30 Discussion
16:30 – 17:00 *Coffee break*
17:00 – 18:00 **False Advertising and Consumer Protection Policy** (joint with Chris Wilson)
Andrew Rhodes (Toulouse School of Economics)
18:00 – 18:15 Discussion
18:15 – 18:30 **Closing Remarks – Tomaso Duso** (DIW Berlin)
19:30 *Conference Dinner* (by invitation only)