

German Institute for Economic Research– DIW Berlin

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# Governance of innovation funds award

## Insights for award design

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DIW Berlin, 20th October 2017

- Fund award involves a lot of discretionary choices
  - Clusters for competition
  - Appraisal against award criteria

Sector	Tech Innovation Roadmaps		
Steel	Direct reduction (hydrog.)	Energy efficiency	Biomass
Cement	Lower clinker	Recycling	Carbon capture
Chemicals	Energy efficiency	RES electricity	Recycling

- Where is it better to have discretion?

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Diagram annotations:

- A blue rounded rectangle highlights the top row (Steel) and the first two columns (Direct reduction, Energy efficiency). An arrow points to the text: **interm cluster discr. interm criteria discr.**
- A red rounded rectangle highlights the entire table. An arrow points to the text: **min cluster discr. max criteria discr.**
- A green rounded rectangle highlights the 'Direct reduction (hydrog.)' cell. An arrow points to the text: **max cluster discr min criteria discr**

- Where is it better to have discretion?

- Narrow vs broad clustering
  - Diversity vs competition
- Single-stage vs multi-stage competition
  - Simplicity vs competition
- Frequency and time distribution of tenders
  - Development timeline vs competition
- Institutional level of award (Regional vs National vs EU level)
  - Administrative capacity and state aid issues at the local level

Thank you for your attention.

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**Editor**

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