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Curriculum Vitae Mick P. Couper

Personal Particulars

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Education

Rhodes University, Grahamstown, South Africa:
Ph.D., Sociology, 1990
Thesis Title: Immigrant Adaptation in South Africa
University of Michigan, Ann Arbor, Michigan:
M.A., Applied Social Research, 1989
University of Cape Town, South Africa:
M.Soc.Sc., Sociology, 1983
Dissertation Title: The Construct Validity of Pre-Built Likert-Type Attitude Scales
B.Soc.Sc. (Hons), Sociology, 1980
Dissertation Title: A Factor-Analytic and Correlational Investigation of Deans Alienation Scale
B.Soc.Sc., Social Work, 1978

Current Affiliations

Research Professor, Survey Research Center, Institute for Social Research, University of Michigan.
Research Professor, Joint Program in Survey Methodology, University of Maryland, University of Michigan, and Westat.
Faculty Associate, Population Studies Center, Institute for Social Research, University of Michigan.
Faculty Associate, Cancer Prevention and Control, University of Michigan Comprehensive Cancer Center (affiliated with the Center for Health Communications Research).
Senior Research Fellow, Gesellschaft Sozialwissenschaftlicher Infrastruktureinrichtungen, Zentrum für Umfragen, Methoden und Analysen (GESIS-ZUMA)
Research Professor, German Institute for Economic Research (DIW), Berlin, Germany.

Employment History

2007-	Research professor, Survey Research Center, Institute for Social Research, University of Michigan and Joint Program in Survey Methodology.
2005-	Faculty associate, Cancer Prevention and Control, University of Michigan Comprehensive Cancer Center.
2002-	Faculty associate, Population Studies Center, Institute for Social Research, University of Michigan.
1999-	Research associate professor (formerly senior associate research scientist), Survey Research Center, Institute for Social Research, University of Michigan.
1999-	Research associate professor, Joint Program in Survey Methodology.
1999-2004	Adjunct associate professor, Sociology Department, University of Michigan.
1999-2002	Director, Detroit Area Study, Sociology Department, University of Michigan.
1994-1999	Adjunct assistant professor, Sociology Department, University of Michigan.
1993-1999	Assistant research scientist, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan.
1993-1999	Research assistant professor, Joint Program in Survey Methodology, College Park, Maryland.
1992-1994	Visiting researcher, U.S. Bureau of the Census.
1990-1993	Research investigator, Sampling Section, Survey Research Center, University of Michigan.
1990-1992	Special assistant, Office of the Associate Director for Statistical Design, Methodology and Standards, U.S. Bureau of the Census.
1989-1990	Research associate to senior research associate, Sampling Section, Survey Research Center, University of Michigan.
1987-1989	Research assistant, Sampling Section, Survey Research Center, University of Michigan.
1989	Teaching assistant, Detroit Area Study, Department of Sociology, University of Michigan.
1988	Summer intern, Mathematica Policy Research, Inc.
1986-1987	Senior researcher to chief researcher, Division for Group Interaction, HSRC.
1983-1986	Researcher, Division for Group Interaction, Institute for Sociological and Demographic Research (ISODEM) of the Human Sciences Research Council (HSRC).
1980-1983	Social worker in various government agencies, South Africa.
1980-1982	Welfare Officer (Lieutenant), South African Medical Services (branch of the South African Defense Force; 2-year compulsory military service).
1979	Teaching assistant, Sociology Department, University of Cape Town.

Honors, Awards, and Invited Visits

2009-	Research Professor, German Institute for Economic Research (DIW), Berlin, Germany.
2008	American Association for Public Opinion Research (AAPOR) Book Award (with Robert M. Groves) for <i>Nonresponse in Household Interview Surveys</i> .

- 2008 American Association for Public Opinion Research (AAPOR) Warren J. Mitofsky Innovators= Award for development of *Paradata*.
- 2007 Elected Fellow of the American Statistical Association.
- 2005- Senior Research Fellow, Leibniz Institute for the Social Sciences (GESIS), Mannheim, Germany.
- 2003 Visiting professor, Scuola Superiore Sant=Anna di Studi Universitari e di Perfezionamento, Pisa, Italy.
- 2002 Research Scientist Achievement Award, University of Michigan.
- 1998 Visiting professor, Université de Neuchâtel, Switzerland.
- 1996 Visiting professor, Zentrum für Umfragen, Methoden und Analysen (ZUMA), Mannheim, Germany (also in 2002 and 2004).
- 1994 U.S. Department of Labor, Secretary=s Exceptional Achievement Award, as part of the BLS-Census Redesign Group for the Current Population Survey.
- 1985 HSRC Newsmaker of the Year Award, together with N.J. Rhodie and C.P. De Kock, for the Socio-Political Monitor Surveys.

Books, Monographs

- Couper, M.P. (2008), *Designing Effective Web Surveys*. New York: Cambridge University Press.
- Groves, R.M., Fowler, F.J. Jr., Couper, M.P., Lepkowski, J.M., Singer, E., and Tourangeau, R. (2004), *Survey Methodology*. New York: Wiley.
- Presser, S., Rothgeb, J., Couper, M.P., Lessler, J., Martin, E.A., Martin, J., and Singer, E. (eds.)(2004), *Methods for Testing and Evaluating Survey Questionnaires*. New York: Wiley.
- Couper, M.P., Baker, R.P., Bethlehem, J., Clark, C.Z.F., Martin, J., Nicholls II, W.L., and O'Reilly, J. (eds.) (1998), *Computer Assisted Survey Information Collection*. New York: Wiley.
- Groves, R.M. and Couper, M.P. (1998), *Nonresponse in Household Interview Surveys*. New York: Wiley.

Journal Articles, Book Chapters

- Alexander, G.L., Divine, G.W., Couper, M.P., McClure, J.B., Stopponi, M.A., Fortman, K.K., Tolsma, D.D., Strecher, V.J., and Johnson, C.C. (2008), AEffect of Incentives and Mailing Features on Recruitment for an Online Health Program.@ *American Journal of Preventive Medicine*, 34 (5): 382-388.
- Bosnjak, M., Neubarth, W., Couper, M.P., Bandilla, W., and Kaczmirek, L. (2008), APrenotification in Web-Based Access Panel Surveys: The Influence of Mobile Text Messaging versus E-Mail on Response Rates and Sample Composition.@ *Social Science Computer Review*, 26 (2): 213-223.
- Couper, M.P. (2008), ATechnology and the Survey Interview/Questionnaire.@ In M.F. Schober and F.G. Conrad (eds.), *Envisioning the Survey Interview of the Future*. New York: Wiley, pp. 58-76.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2008), ARisk of Disclosure,

- Perceptions of Risk, and Concerns about Privacy and Confidentiality as Factors in Survey Participation.@ *Journal of Official Statistics*, 24 (2): 1-22.
- Krysan, M., Farley, W.R., and Couper, M.P. (2008), AIn the Eye of the Beholder: Racial Beliefs and Residential Segregation.@ *Du Bois Review*, 5 (1): 5B26.
- Schonlau, M., van Soest, A., Kapteyn, A., and Couper, M.P. (2008), ASelection Bias in Web Surveys and the Use of Propensity Scores.@ *Sociological Methods and Research*, in press.
- Singer, E., and Couper, M.P. (2008), ADo Incentives Exert Undue Influence on Survey Participation? Experimental Evidence.@ *Journal of Empirical Research on Human Research Ethics*, 3 (3), 49-56.
- Singer, E., Couper, M.P., Raghunathan, T.E., Van Hoewyk, J., and Antonucci, T.C. (2008), ATrends in U.S. Attitudes Toward Genetic Testing, 1990-2004.@ *Public Opinion Quarterly*, 72 (3): 446-458.
- Strecher, V.J., McClure, J., Alexander, G., Chakraborty, B., Nair, V., Konkel, J., Greene, S.M., Couper, M.P., Carlier, C., Wiese, C., Little, R.J.A., Pomerleau, C., and Pomerleau, O. (2008), AThe Role of Engagement in a Tailored Web-Based Smoking Cessation Program: Results of a Randomized Trial.@ *Journal of Medical Internet Research*, 10 (5): e36.
- Valerio, M.A., Parker, E.A., Couper, M.P., Connell, C.M., and Janz, N.K. (2008), ADemographic and Clinical Characteristics Predictive of Asthma Diary Use among Women.@ *Journal of Asthma*, 45: 1-5.
- Couper, M.P. (2007), AIssues of Representation in eHealth Research (With a Focus on Web Surveys).@ *American Journal of Preventive Medicine*, 32 (5): S83-S89.
- Couper, M.P., Conrad, F.G, and Tourangeau, R. (2007), AVisual Context Effects in Web Surveys.@ *Public Opinion Quarterly*, 71 (4): 623-634.
- Couper, M.P., Peytchev, A., Strecher, V.J., Rothert, K., and Anderson, J. (2007), AFollowing Up Nonrespondents to an Online Weight Management Intervention: Randomized Trial Comparing Mail versus Telephone.@ *Journal of Medical Internet Research*, 9 (2): e16.
- Couper, M.P., Kapteyn, A., Schonlau, M., and Winter, J. (2007), ANoncoverage and Nonresponse in an Internet Survey.@ *Social Science Research*, 36 (1): 131-148.
- Glasgow, R.E., Nelson, C.C., Kearney, K.A., Reid, R., Ritzwoller, D.P., Strecher, V.J., Couper, M.P., Green, B., and Wildenhaus, K. (2007), AReach, Engagement, and Retention in an Internet-Based Weight Loss Program in Three Healthcare Systems.@ *Journal of Medical Internet Research*, 9 (2): e11.
- Singer, E., Antonucci, T.C., Burmeister, M., Couper, M.P., Raghunathan, T.E., and Van Hoewyk, J. (2007), ABeliefs about Genes and Environment as Determinants of Behavioral Characteristics.@ *International Journal for Public Opinion Research*, 19 (3): 331-353.
- Tourangeau, R., Couper, M.P., and Conrad, F. (2007), AColor, Labels, and Interpretive Heuristics for Response Scales.@ *Public Opinion Quarterly*, 71 (1): 91-112.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2006), AUse and Non-Use of Clarification Features in Web Surveys.@ *Journal of Official Statistics*, 22 (2): 245-269.
- Couper, M.P., and Coutts, E. (2006), AOnline-Befragungen: Probleme und Chancen

- Verscheidener Arten von Online-Erhebungen.@ In A. Diekman (ed.), *Methoden der Sozialforschung. Kölner Zeitschrift für Soziologie und Sozialpsychologie*, Sonderheft 44. Wiesbaden: VS Verlag für Sozialwissenschaften, pp. 217-243.
- Couper, M.P., Singer, E., Tourangeau, R., and Conrad, F.G. (2006), AEvaluating the Effectiveness of Visual Analog Scales: A Web Experiment.@ *Social Science Computer Review*, 24 (2): 227-245.
- Galesic, M., Tourangeau, R., and Couper, M.P. (2006), AComplementing RDD Telephone Surveys with other Approaches to Collecting Sensitive Data.@ *American Journal of Preventive Medicine*, 31 (5): 437-443.
- Groves, R.M., Couper, M.P., Presser, S., Singer, E., Tourangeau, E., Acosta, G.P., and Nelson, L. (2006), AExperiments in Producing Nonresponse Error.@ *Public Opinion Quarterly*, 70 (5): 720-736.
- McCabe, S.E., Couper, M.P., Cranford, J.A., and Boyd, C.J. (2006), AComparison of Web and Mail Surveys for Studying Secondary Consequences Associated with Substance Abuse: Evidence for Minimal Mode Effects.@ *Addictive Behaviors*, 31 (1): 162-168.
- Peytchev, A., Couper, M.P., McCabe, S.E., and Crawford, S. (2006), AWeb Survey Design: Paging Versus Scrolling.@ *Public Opinion Quarterly*, 70 (4): 596-607.
- Ryu, E., Couper, M.P., and Marans, R.W. (2006), AIncentives: Cash Versus In-Kind, Face-to-Face Versus Mail, Response Rate Versus Nonresponse Bias.@ *International Journal of Public Opinion Research*, 18 (1): 89-106.
- Vinokur, A.D., Merion, R.D., Couper, M.P., Jones, E.G., and Dong, Y. (2006), AEducational Web-Based Intervention for High School Students to Increase Knowledge and Promote Positive Attitudes Toward Organ Donation.@ *Health Education and Behavior*, 33 (6): 773-786.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2005), AImpact of Progress Indicators on Task Completion: First Impressions Matter.@ *Proceedings of CHI (Computer Human Interaction) '05*, Portland, OR. New York: Association for Computing Machinery.
- Couper, M.P. (2005), ATechnology Trends in Survey Data Collection.@ *Social Science Computer Review*, 23 (4): 486-501.
- Krysan, M., and Couper, M.P. (2005), ARace-of-Interviewer Effects: What Happens on the Web?@ *International Journal of Internet Science*, 1 (1): 5-16.
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- Hansen, S.E., and Couper, M.P. (2004), AUsability Testing as a Means of Evaluating Computer Assisted Survey Instruments.@ In S. Presser, J. Rothgeb, M.P. Couper, J. Lessler, E.A. Martin, J. Martin, and E. Singer (eds.), *Methods for Testing and Evaluating Survey Questionnaires*. New York: Wiley.

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- Reed, B.D., Crawford, S., Couper, M.P., Cave, C., and Haefner, H.K. (2004), APain at the Vulvar Vestibule B A Web-Survey.@ *Journal of Lower Genital Tract Disease*, 8 (1): 48-57.
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- Krysan, M. and Couper, M.P. (2003), ARace in the Live and Virtual Interview: Racial Deference, Social Desirability, and Activation Effects in Attitude Surveys.@ *Social Psychology Quarterly*, 66 (4): 364-383.
- Merion, R.M., Vinokur, A.D., Couper, M.P., Jones, E.G., Dong, Y., Warren, J., Katz, S., Leichtman, A.B., and Beyersdorf, T. (2003), AWeb-Based Intervention to Promote Organ Donor Registry Participation and Family Notification.@ *Transplantation*, 75 (8): 1175-1179.
- Tourangeau, R., Couper, M.P., and Steiger, D.M. (2003), AHumanizing Self-Administered Surveys: Experiments on Social Presence in Web and IVR Surveys.@ *Computers in Human Behavior*, 19: 1-24.
- Couper, M.P., and de Leeuw, E.D. (2002), Nonresponse in Cross-Cultural and Cross-National Surveys.@ In J.A. Harkness, F.J.R. van de Vijver, and P.P. Mohler (eds.), *Using Surveys Across Cultures and Nations*. New York: Wiley, pp. 157-177.
- Couper, M.P., and Groves, R.M. (2002), AIntroductory Interactions in Telephone Surveys and Nonresponse.@ In D.W. Maynard, H. Houtkoop-Steenstra, N.C. Schaeffer, and J. van der Zouwen (eds.), *Standardization and Tacit Knowledge; Interaction and Practice in the Survey Interview*. New York: Wiley, pp. 161-177.
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- Lozar Manfreda, K., Couper, M.P., Vohar, M., Rivas, S., and Vehovar, V. (2002), AVirtual Selves and Web Surveys.@ In A. Ferligoj and A. Mrvar (eds.), *Developments in Social Science Methodology. Metodološki zvezki*, 18. Ljubljana: FDV, pp. 187-213.
- McCabe, S.E., Boyd, C., Couper, M.P., Crawford, S., and d=Arcy, H. (2002), AMode Effects for Collecting Alcohol and Other Drug Use Data: Web and US Mail.@ *Journal of Studies on Alcohol*, 63 (6): 755-761.

- Couper, M.P. (2001), AThe Promises and Perils of Web Surveys.@ In A. Westlake., W. Sykes, T. Manners, and M. Riggs (eds.), *The Challenge of the Internet*. London: Association for Survey Computing, pp. 35-56.
- Couper, M.P., Traugott, M., and Lamias, M. (2001), AWeb Survey Design and Administration.@ *Public Opinion Quarterly*, 65 (2): 230-253. Reprinted in M. Bulmer (ed.), *Questionnaires, Volume Four*. London: Sage.
- Couper, M.P., and Hansen, S.E. (2001), AComputer Assisted Interviewing.@ In J.F. Gubrium and J. Holstein (eds.), *Handbook of Interviewing*. Thousand Oaks, CA: Sage, pp. 557-575.
- Crawford, S., Couper, M.P., and Lamias, M. (2001), AWeb Surveys: Perceptions of Burden.@ *Social Science Computer Review*, 19 (2): 146-162.
- Groves, R.M., and Couper, M.P. (2001), ADesigning Surveys Acknowledging Nonresponse.@ Chapter 1 in C.F. Citro, R.A. Moffitt, and M. Ver Ploeg (eds.), *Studies of Welfare Populations: Data Collection and Research Issues*. Washington, DC: National Academy Press.
- Lepkowski, J.M., and Couper, M.P. (2001), ANonresponse in Longitudinal Household Surveys.@ In R.M. Groves, D. Dillman, J. Eltinge, and R.J.A. Little (eds.), *Survey Nonresponse*. New York: Wiley, pp. 259-272.
- Couper, M.P. (2000), AWeb Surveys: A Review of Issues and Approaches.@ *Public Opinion Quarterly*, 64 (4), 464-494.
- Couper, M.P. (2000), AUsability Evaluation of Computer Assisted Survey Instruments.@ *Social Science Computer Review*, 18 (4): 384-396.
- Fuchs, M., Couper, M.P., and Hansen, S.E. (2000), ATechnology Effects: Do CAPI or PAPI Interviews Take Longer?@ *Journal of Official Statistics*, 16 (3): 273-286.
- Couper, M.P. (1999), AThe Application of Cognitive Science to Computer Assisted Interviewing.@ In M.G. Sirken, D.J. Hermann, S. Schechter, N. Schwarz, J.M. Tanur, and R. Tourangeau (eds.), *Cognition and Survey Research*. New York: Wiley, pp. 277-300.
- Couper, M.P., Blair, J., and Triplett, T. (1999), AA Comparison of Mail and E-Mail for a Survey of Employees in Federal Statistical Agencies.@ *Journal of Official Statistics*, 15 (1): 39-56.
- Couper, M.P., and Stinson, L. (1999), ACompletion of Self-Administered Questionnaires in a Sex Survey.@ *The Journal of Sex Research*, 36 (4): 321-330.
- Couper, M.P., and Nicholls II, W.L. (1998), AThe History and Development of Computer Assisted Survey Information Collection.@ In M.P. Couper et al. (eds.) (1998), *Computer Assisted Survey Information Collection*. New York: Wiley, pp. 1-21.
- Couper, M.P., Singer, E., and Kulka, R.A. (1998), AParticipation in the Decennial Census: Politics, Privacy, Pressures.@ *American Politics Quarterly*, 26 (1): 59-80.
- Couper, M.P. (1997), ASurvey Introductions and Data Quality.@ *Public Opinion Quarterly*, 61 (2): 317-338.
- Couper, M.P., Hansen, S.E., and Sadosky, S.A. (1997), AEvaluating Interviewer Performance in a CAPI Survey.@ In L. Lyberg et al. (eds.), *Survey Measurement and Process Quality*. New York: John Wiley, 267-285.
- Couper, M.P., and Groves, R.M. (1996), AHousehold-Level Determinants of Survey

- Nonresponse.@ In M.T. Braverman and J.K. Slater (eds.), *Advances in Survey Research*. New Directions for Evaluation, Number 70. San Francisco: Jossey-Bass.
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- Couper, M.P., and Rowe, B. (1996), AEvaluation of a Computer-Assisted Self-Interview (CASI) Component in a CAPI Survey.@ *Public Opinion Quarterly*, 60: 89-105.
- Couper, M.P., and Groves, R.M. (1996), ASocial Environmental Impacts on Survey Cooperation.@ *Quality and Quantity*, 30: 173-188.
- Groves, R.M., and Couper, M.P. (1996), AContact-Level Influences on Cooperation in Face-to-Face Surveys.@ *Journal of Official Statistics*, 12 (1): 63-83.
- Couper, M.P., Mathiowetz, N.A., and Singer, E. (1995), ARelated Households, Mail Handling, and Returns to the 1990 Census.@ *International Journal of Public Opinion Research*, 7 (2): 172-177.
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- Groves, R.M., and Couper, M.P. (1995), ATheoretical Motivation for Post-Survey Nonresponse Adjustment in Household Surveys.@ *Journal of Official Statistics*, 11 (1): 93-106.
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- Singer, E., Mathiowetz, N.A., and Couper, M.P. (1993), AThe Impact of Privacy and Confidentiality Concerns on Survey Participation: The Case of the 1990 Census.@ *Public Opinion Quarterly*, 57 (4): 465-482.
- Couper, M.P., and Groves, R.M. (1992), AInterviewer Reactions to Alternative Hardware for Computer-Assisted Personal Interviewing.@ *Journal of Official Statistics*, 8 (2): 201-210.
- Couper, M.P., and Groves, R.M. (1992), AThe Role of the Interviewer in Survey Participation.@ *Survey Methodology*, 18 (2): 263-277.
- Couper, M.P., Holland, L., and Groves, R.M. (1992), ADeveloping Systematic Procedures for Monitoring in a Centralized Telephone Facility.@ *Journal of Official Statistics*, 8 (1): 63-76.
- Groves, R.M., Cialdini, R.B., and Couper, M.P. (1992), AUnderstanding the Decision to Participate in a Survey.@ *Public Opinion Quarterly*, 56 (4): 475-495.
- Couper, M.P., and Rhoodie, N.J. (1988), AWhite Attitudes Towards Desegregation.@ In D.J. Van Vuuren, N.E. Wiehahn, N.J. Rhoodie, and M. Wiechers (eds.), *South Africa: The Challenge of Reform*. Pinetown: Owen Burgess, pp. 303-322.
- Rhoodie, N.J., and Couper, M.P. (1988), ASouth Africans= Perceptions of Political Reform.@ In D.J. Van Vuuren, N.E. Wiehahn, N.J. Rhoodie, and M. Wiechers (eds.), *South Africa: The Challenge of Reform*. Pinetown: Owen Burgess, pp. 245-288.
- Rhoodie, N.J., and Couper, M.P. (1987), AWhites= Perceptions of the Fundamental Issues Surrounding the Election of 6 May 1987.@ In D.J. Van Vuuren, L. Schlemmer, H.C. Marais, and J. Latakomo (eds.), *South African Election 1987*. Pinetown: Owen Burgess, pp. 187-238.
- Rhoodie, N.J., and Couper, M.P. (1986), A Comparative Analysis of Three Afrikaner-Dominant

Communities' Perceptions of White-Black Relations in South Africa. Pretoria: HSRC (Occasional publication no. 33).

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- De Kock, C.P., Rhoodie, N.J., and Couper, M.P. (1985), ABlack Views on Socio-Political Change in South Africa.@ In D.J. Van Vuuren, N.E. Wiehahn, J.A. Lombard, and N.J. Rhoodie (eds.), *South Africa: A Plural Society in Transition*. Durban: Butterworths, pp. 335-363.
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Book Reviews

- Couper, M.P. (1998), AReview of Byron Reeves and Clifford Nass, >The Media Equation: How People Treat Computers, Television, and New Media like Real People and Places=.@ *Journal of Official Statistics*, 13 (4): 441-443.
- Couper, M.P. (1994), AReview of John Brehm, >The Phantom Respondents: Opinion Surveys and Political Representation=.@ *Public Opinion Quarterly*, 58 (3): 431-433.

Papers Under Review or Preparation

- Couper, M.P. Kennedy, C., Conrad, F.G., and Tourangeau, R. (2009), ADo Little Things Still Matter? Designing Input Fields for Open-Ended Responses in Web Surveys.@ Paper submitted to *Public Opinion Quarterly* for review.
- Singer, E., Couper, M.P. Raghunathan, T.E., Antonucci, T., van Hoewyk, J., and Burmeister, M. (2009), ACausal Attributions of Behavior: The Role of Self-Appraisal.@ Paper submitted to *European Journal of Social Psychology* for review.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2008), AMotivating Users to Finish What They Have Started: The Impact of Progress Indicators on Task Completion.@ Paper submitted to *Computers in Human Behavior* for review.
- Couper, M.P., and Ofstedal, M.B. (2008), AKeeping in Contact with Mobile Sample Members.@ In P. Lynn (ed.), *Methodology of Longitudinal Surveys*. New York: Wiley, forthcoming.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2008), AAn Experimental Study of Disclosure Risk, Disclosure Harm, Incentives, and Survey Participation.@ Paper submitted to *Journal of Official Statistics* for review.
- Couper, M.P., Tourangeau, R., and Marvin, T. (2008), ATaking the Audio out of Audio-CASI.@ Paper submitted to *Public Opinion Quarterly* for review, accepted for publication.
- Galesic, M., Tourangeau, R., Couper, M.P., and Conrad, F.G. (2008), AEye-Tracking Data: New Insights on Response Order Effects and Other Cognitive Shortcuts in Survey Responding.@ *Public Opinion Quarterly*, forthcoming.
- Kaplowitz, M.D., Lupi, F., Couper, M.P., and Thorp, L. (2008), AExperiments with Invitation

- Designs to Maximize Web Survey Responses Rates.@ Paper submitted to *Social Science Computer Review* for review.
- Krysan, M., Couper, M.P., Farley, W.R., and Forman, T. (2008), ADoes Race Matter in Neighborhood Preferences? Results from a Video Experiment.@ Paper submitted to *American Journal of Sociology* for review.
- Peytchev, A., Conrad, F.G., Couper, M.P., and Tourangeau, R. (2008), AIncreasing Respondents= Use of Definitions in Web Surveys.@ Paper submitted to *Social Science Computer Review* for review.
- Ratanawongsa, N., Zikmund-Fisher, B.J., Couper, M.P., Van Hoewyk, J., and Powe, N.R. (2008), ARace, Ethnicity, and Shared Decision Making for Cardiovascular Disease Risk Reduction Treatment.@ Paper submitted to the *American Journal of Preventive Medicine* for review.
- Sakshaug, J.W., Couper, M.P., and Ofstedal, M.B. (2008), ACharacteristics of Physical Measurement Consent in a Population-Based Household Survey Using Non-Medically Trained Interviewers.@ Paper submitted to *Medical Care* for review.
- Singer, E., Couper, M.P., Raghunathan, T.E., van Hoewyk, J., Antonucci, T., and Burmeister, M. (2008), AThe Effect of Framing on the Relationship between Racial Attitudes and Beliefs about Genes as Causes of Behavior.@ Paper submitted to *International Journal of Public Opinion Research* for review.
- Tourangeau, R., Couper, M.P., and Conrad, F.G. (2008), A >Up means Good= and >Bigger means Broader=: Screen Position and Spacing as Interpretive Cues in Web Surveys.@ Paper submitted to *Public Opinion Quarterly* for review.
- Valerio, M.A., Janz, N.K., West, B.T., Connell, C.M., Parker, E.A., and Couper, M.P. (2008), AExamining Asthma Outcomes Associated with Diary Use in Women with Asthma.@ Paper submitted to *Journal of Allergy and Clinical Immunology* for review.
- Vinokur, A.D., Couper, M.P., Jones, E.G., Dong, Y., Mathur, A.K., and Merion, R.M. (2008), AResults of a Web-Based Intervention to Inform Patients with Kidney Failure and Their Relatives about Treatment Options.@ Paper submitted to *Transplantation* for review.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Levin, C., Fowler, F.J. Jr., Ziniel, S., Ubel, P.A., and Fagerlin, A. (2008), APrevalence of Nine Common Medical Decisions: The National Survey of Medical Decisions (DECISIONS) Variability in How Patients Report Making Common Medical Decisions.@ Paper submitted to *Archives of Internal Medicine* for review.

Conference Proceedings, Papers, and Presentations

- Baker, R.P., Couper, M.P., Rayner, R., and Hartman, D. (2008), AThe Trade-off on Trade-offs.@ Paper presented at the General Online Research Conference (GOR=08), Hamburg, March.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Kennedy, C. (2008), AInteractive Interventions in Web Surveys Can Improve Data Quality.@ Paper presented at the RC33 International Conference on Social Science Methodology, Naples, September.
- Couper, M.P. (2008), AExploring the Use of Visual Analog Scales in Web Surveys.@ Paper presented at the MESS Workshop, Zeist, The Netherlands. August.

- Couper, M.P. (2008), AThe Inferential Challenges of Web Surveys.@ Thematic speech at the International Conference on Survey Research Methodology, Academia Sinica, Taipei, September.
- Couper, M.P. and Singer, E. (2008), ASubjective and Objective Numeracy and Disclosure Risk in Surveys.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Denver, August.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2008), AAn Experimental Study of Disclosure Risk, Disclosure Harm, Incentives, and Survey Participation.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Fagerlin, A., Sepucha, K.R., Couper, M.P., Levin, C.A., Ubel, P.A., Singer, E., and Zikmund-Fisher, B.J. (2008), ADeficits and Predictors of Adults= Knowledge about Nine Common Health Care Decisions: Results from a National Survey.@ Paper presented at the Society for Medical Decision Making, Philadelphia, October.
- Hoffman, R.M., Barry, M., Zikmund-Fisher, B.J., McNaughton-Collins, M.F., Levin, C.A., and Couper, M.P. (2008), AProstate Cancer Screening Decision Making: The DECISIONS Survey.@ Poster presented at the Society for Medical Decision Making, Philadelphia, October.
- Kaplowitz, M., Lupi, F., Couper, M.P., and Thorp, L. (2008), AE-Mail and Postcard Invitation Designs to Maximize Web-Survey Response Rates.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Lewis, C.L., Couper, M.P. Levin, C., Pignone, M., and Zikmund-Fisher, B.J. (2008), APlans to Stop Cancer Screening Tests: Results from a Nationally Representative Survey.@ Poster presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Ofstedal, M.B., and Couper, M.P. (2008), APiling it On: The Effect of Increasing Respondent Burden on Participation in a Panel Study.@ Paper presented at the Panel Survey Methods Workshop, University of Essex, Colchester, July.
- Raghunathan, T.E., Couper, M.P., Van Hoewyk, J., and Ziniel, S. (2008), AAn Application of Matrix Sampling and Multiple Imputation: The DECISIONS Survey.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Denver, August.
- Ratanawongsa, N., Zikmund-Fisher, B.J., Couper, M.P., Levin, C.A., and Powe, N.R. (2008), AThe Role of Race and Ethnicity in Shared Decision Making for Cardiovascular Disease Risk Reduction Treatment.@ Paper presented at the American Academy on Communication in Healthcare, Madison, WI, October.
- Redline, C., Tourangeau, R., Couper, M.P., Conrad, F.G., and Kennedy, C. (2008), AThe Impact of Spacing of the Scale Options in a Web Survey.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Sakshaug, J.W., Couper, M.P., and Ofstedal, M.B. (2008), ACorrelates of Consent to Physical Measurements in the 2006 Health and Retirement Study.@ Poster presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Sepucha, K.R., Fagerlin, A., Couper, M.P., Levin, C.A., Ubel, P.A., Singer, E., and Zikmund-Fisher, B.J. (2008), AHow Does Feeling Informed Relate to Actually Being

- Informed?@ Paper presented at the Society for Medical Decision Making, Philadelphia, October.
- Strecher, V.J., McClure, J., Alexander, G., Nair, V., Couper, M.P., Chakraborty, B., Little, R.J.A., Pomerleau, C., and Pomerleau, O. (2008), AThe Role of Engagement in a Tailored Web-Based Smoking Cessation Program: Results of a Randomized Trial.@ Paper presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Portland, OR, February-March.
- Wiese, C., Greene, S., McClure, J., Westbrook, E., Oliver, K., Anderson, J., Pardee, R., Couper, M.P., Ubel, P., Pitsch, R., Alford, S., Krajenta R., Nowak, M., Zikmund-Fisher, B., Smith, D., Derry, H., and Fagerlin, A. (2008), AImpact of Pre-Incentives on a Web-Based Follow Up Survey.@ Poster presented at the 14th Annual HMO Research Network Conference, Minneapolis, April.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Ubel, P.A., Ziniel, S., Fowler, F.J. Jr., Levin, C., and Fagerlin, A. (2008), AHow Do People Make Common Medical Decisions? Reports from the DECISIONS Survey.@ Paper presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Ubel, P.A., Ziniel, S., Fowler, F.J. Jr., Levin, C., and Fagerlin, A. (2008), APrevalence of Nine Common Medical Decisions in the United States: Results from the DECISIONS Survey.@ Poster presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Baker, R.P., and Couper, M.P. (2007), AThe Impact of Screen Size and Background Color on Response in Web Surveys.@ Paper presented at the General Online Research Conference (GOR=07), Leipzig, March.
- Couper, M.P. (2007), AWeb Surveys in a Mixed-Mode World.@ Invited presentation at the ESRC Conference on Survey Research in the 21st Century B Challenges and Opportunities, London, October.
- Couper, M.P. (2007), ATechnology and the Survey Interview/Questionnaire.@ Paper presented at the workshop on Envisioning the Survey Interview of the Future, Southampton, England, September.
- Couper, M.P. (2007), AWhither the Web: Web 2.0 and the Changing World of Web Surveys.@ in M. Trotman et al. (eds.), *The Challenges of a Changing World; Proceedings of the Fifth International Conference of the Association for Survey Computing*. Berkeley, UK: ASC, pp.7-16.
- Couper, M.P. (2007), AEnhancing Web Surveys with Dynamic Functions.@ Presentation to Statistics Norway, Oslo, September.
- Couper, M.P. (2007), ADesign Details in Web Surveys.@ Paper presented at the MESS Workshop, >s-Hartogenbosch, Netherlands, August/September.
- Couper, M.P., and Dominitz, J. (2007), AUsing an RDD Survey to Recruit Online Panel Respondents.@ Paper presented at the European Survey Research Association conference, Prague, June.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2007), ARisk of Disclosure, Perceptions of Risk, and Concerns about Privacy/Confidentiality as Factors in Survey Participation.@ Paper presented at the Ninth Health Survey Research Methods

- Conference, Peachtree City, GA, March.
- Couper, M.P., Tourangeau, R., and Conrad, F.G. (2007), AHow the Shape and Format of Input Fields Affect Answers.@ Paper presented at the Internet Survey Methodology workshop, Lillehammer, Norway, September.
- Davis, R.E., Nguyen, J.G., Greene, S.M., Couper, M.P., Strecher, V.J., and Resnicow, K. (2007), AExploring the Influence of Interviewer and Respondent Ethnic Identity on Telephone-Administered Health Surveys with African Americans.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Galesic, M., Tourangeau, R., Couper, M.P., and Conrad, F.G. (2007), AUsing Change to Improve Navigation in Grid Questions.@ Paper presented at the General Online Research Conference (GOR=07), Leipzig, March.
- Peytchev, A., Conrad, F.G., Couper, M.P., and Tourangeau, R. (2007), AMinimizing Respondent Effort Increases Use of Definitions in Web Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Singer, E., Couper, M.P., Raghunathan, T.E., van Hoewyk, J., and Antonucci, T.C. (2007), ABeliefs about Genes and Environment as Causes of Behavior: The Effect of Question Framing.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Thomas, R.K., and Couper, M.P. (2007), AComparison of Visual Analog and Graphic Rating Scales.@ Paper presented at the General Online Research Conference (GOR=07), Leipzig, March.
- Thomas, R.K., Couper, M.P., Bremer, J., and Terhanian, G. (2007), ATruth in Measurement: Comparing Web-Based Interviewing Techniques.@ Paper presented at the ESOMAR Congress, Berlin, September.
- Valerio, M., Parker, E.A., Roberts, R.H., and Couper, M.P. (2007), ALiving with and Managing Asthma: Use of a Diary in Asthma Management.@ Poster presented at the International Conference of the American Thoracic Society, San Francisco, May.
- Yan, T., Conrad, F.G., Tourangeau, R., and Couper, M.P. (2007), AShould I Stay or Should I Go? The Effects of Progress Indicators, Promised Duration, and Questionnaire Length on Completing Web Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Alexander, G., Strecher, V., Couper, M.P., Divine, G., Claud, S., McClure, J., Mouchawar, J., Tolsma, D., Fortman, K., and Johnson, C.C. (2006), AGender Differences in Enrollment by Varying Cash Incentives and Mailing Characteristics in a Web-Based Cancer Prevention Study.@ Paper presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, March.
- Alexander, G., Strecher, V., Couper, M.P., Divine, G., and Johnson, C.C. (2006), APrepaid Versus Promised Incentives for Recruiting Participants to an Online Health Intervention.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Conrad, F.G., Park, H., Singer, E., Couper, M.P., Hubbard, F., and Groves, R.M. (2006), AImpact of Disclosure Risk on Survey Participation Decisions.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal,

- Canada, May.
- Couper, M.P. (2006), AThe Power of the Visible: Visual Design for Web Surveys.@ Plenary presentation at the Konferens om den Officiella Statistiken, Stockholm, November.
- Couper, M.P., and Ofstedal, M.B. (2006), AKeeping in Contact with Mobile Sample Members.@ Paper presented at the MOLS2006: Methodology of Longitudinal Surveys conference, University of Essex, Colchester, England, July.
- Couper, M.P., Singer, E., and Van Hoewyk, J. (2006), ANonresponse to a Computer-Assisted Self-Interviewing (CASI) Module.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Seattle, August.
- Couper, M.P. and Tourangeau, R. (2006), ATaking the Audio out of Audio-CASI?@ Paper presented at the European Conference on Quality in Survey Statistics, Cardiff, Wales, April.
- Farley, W.R., Krysan, M., and Couper, M.P. (2006) AAttitudes about Arab-Americans: Detroiters= Views.@ Poster presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Neubarth, W., Kaczmirek, L., Bosnjak, M., Bandilla, W., and Couper, M.P. (2006), ADoes Reducing Burden Pay Off? The First Cut is the Deepest.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Tourangeau, R., Couper, M.P., and Conrad, F.G. (2006), AColors, Labels, and Heuristics for Scales.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Galesic, M. (2005), AInteractive Feedback Can Improve Quality of Responses in Web Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Couper, M.P. (2005), ATechnology and the Survey Interview/Questionnaire.@ Paper presented at the workshop on Envisioning the Survey Interview of the Future, Ann Arbor, MI, November.
- Couper, M.P. (2005), AThe Power of the Visible: The Effects of Web Survey Design on Answers.@ Keynote presentation at the Consumer Personality and Research Conference, Dubrovnik, Croatia, September.
- Couper, M.P., Peytchev, A., Little, R.J.A., and Rothert, K. (2005), ACombining Information from Multiple Modes to Evaluate and Reduce Nonresponse Bias.@ *Proceedings of the Joint Statistical Meetings of the American Statistical Association*, Minneapolis, August. Alexandria, ASA, pp. 2910-2917 [CD].
- Couper, M.P. (2005), AIssues of Representation in eHealth Research.@ Invited paper presented at the Critical Issues in eHealth Research Conference, Bethesda, June.
- Couper, M.P. (2005), AThe Yin and Yang of Survey Research: A Talk in Three-Part Disharmony.@ Keynote address presented at the International Field Directors and Field Technologies Conference, Miami Beach, May.
- Couper, M.P. et al. (2005), AFollow-up of Nonrespondents in an Online Weight Management Intervention.@ Paper presented at the CECCR Grantees Meeting, St. Louis, April.
- Couper, M.P., Conrad, F.G., and Tourangeau, R. (2005), AVisual Context Effects in Web

- Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Couper, M.P., and Lyberg, L.E. (2005), AThe Use of Paradata in Survey Research.@ In *Proceedings of the 55th Session of the International Statistical Institute*, Sydney, Australia, April [CD].
- De Leeuw, E.D., Couper, M.P., and de Heer, W. (2005), ANonresponse and Bias@ Paper presented at the NOSMO Methodologendag, Nijmegen, The Netherlands, November.
- Fagerlin, A., Zikmund-Fisher, B.J., Kulpa, J.J., Hawley, S.T., Shah, P., Couper, M.P., and Ubel, P.A. (2005), APeople=s Preferences for Graphical Ways of Presenting Risk/Benefit Information.@ Paper presented at the Society for Medical Decision Making, San Francisco, October.
- Farley, W.R., Couper, M.P., and Krysan, M (2005), AResidential Preferences: Do They Explain Persistent Racial Residential Segregation?@ Paper presented at the annual meeting of the Population Association of America, Philadelphia, April.
- Farley, W.R., Krysan, M., and Couper, M.P. (2005), ARacial Residential Segregation in Rust Belt Metropolises: Traditional and New Approaches to Studying Its Causes.@ Paper presented at the annual meeting of the American Sociological Association, Philadelphia, August.
- Galesic, M., Conrad, F.G., Couper, M.P., Tourangeau, R. (2005), AHow Much Are You Willing to Give? The Response Scale Can Influence the Size of Donations.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Galesic, M., Tourangeau, R., Conrad, F., and Couper, M.P. (2005), AConceptual vs. Visual Midpoints of Response Scales.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Minneapolis, August.
- Hansen, S.E., Krysan, M., and Couper, M.P. (2005), ASound Bytes: Capturing Audio in Survey Interviews.@ Poster presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Krysan, M., Farley, W.R., and Couper, M.P. (2005), AA Multi-Ethnic Measure of Racial Residential Preferences: New Results from Detroit.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Neubarth, W., Bosnjak, M., Bandilla, W., Couper, M.P., and Kaczmirek, L. (2005), ADid You Get the Message? Using E-Mail and SMS for Prenotification in Web Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Tourangeau, R., Conrad, F.G., Couper, M.P., and Galesic, M. (2005), AWhat is Sexual Harassment? It Depends on Who Asks. Framing Effects of Sponsorship on Survey Responses.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Tourangeau, R., Couper, M.P., and Galesic, M. (2005), AUse of Eye-Tracking for Studying Survey Response Processes.@ Paper presented at the ESF Workshop on Internet Survey Methodology, Dubrovnik, Croatia, September.
- Baker, R.P., Couper, M.P., Conrad, F.G., and Tourangeau, R. (2004), ADon=t Know and No

- Opinion Responses in Web Surveys.@ Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2004), AEffectiveness of Progress Indicators in Web Surveys.@ Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Couper, M.P., Kapteyn, A., Schonlau, M., and Winter, J. (2004), ANoncoverage and Nonresponse in an Internet Survey.@ Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2004), AAPI Versus Audio-CASI: Understanding the Role of Privacy.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Couper, M.P., Singer, E., Tourangeau, R., and Conrad, F.G. (2004), AEvaluating the Effectiveness of Visual Analog Scales: A Web Experiment.@ Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Groves, R.M., Couper, M.P., Presser, S., Tourangeau, R., Singer, E., Ziniel, S., and Piani Acosta, G. (2004), ATesting Leverage-Salience Theory: Self-Administered Questionnaire Studies.@ Paper presented at the International Workshop on Household Survey Nonresponse, Maastricht, August.
- Krysan, M., and Couper, M.P. (2004), ARace-of-Interviewer Effects: What Happens on the Web?@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Peytchev, A., Couper, M.P., McCabe, S.E., and Crawford, S. (2004), AWeb Survey Design: Paging vs. Scrolling.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Schonlau, M., van Soest, A., Kapteyn, A., Couper, M.P., and Winter, J. (2004), AAttempting to Adjust for Selection Bias in Web Surveys with Propensity Scores: The Case of the Health and Retirement Survey (HRS).@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Tourangeau, R., Couper, M.P., Galesic, M., and Givens, J. (2004), AComparison of Two Web-Based Surveys: Static vs Dynamic Versions of the NAMCS Questionnaire.@ Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Conrad, F.G., Couper, M.P., and Tourangeau, R. (2003), AInteractive Features in Web Surveys.@ Invited paper presented at the Joint Statistical Meetings, San Francisco, August.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2003), AEffectiveness of Progress Indicators in Web Surveys: It=s What=s up Front That Counts.@ In R. Banks et al. (eds.), *Survey and Statistical Computing IV: The Impact of Technology on the Survey Process*, pp. 333-342.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Baker, R.P. (2003), AUse and Non-Use of Clarification Features in Web Surveys.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P. (2003), AExploiting Technology for Improving Survey Measurement.@ Invited luncheon address at the WSS Symposium on Quality Assurance in the Government,

- Arlington, VA, December.
- Couper, M.P. (2003), AThe Internet and Other Survey Opportunities.@ Invited paper presented to the Japan Marketing Research Association, Tokyo, October.
- Couper, M.P. (2003), ADesign and Measurement Issues in Web Surveys.@ Invited paper presented at the International Statistical Institute Meetings, Berlin, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2003), ADoes Voice Matter? An Interactive Voice Response (IVR) Experiment.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P., Conrad, F.G., and Tourangeau, R. (2003), AThe Effect of Images on Web Survey Responses.@ In R. Banks et al. (eds.), *Survey and Statistical Computing IV: The Impact of Technology on the Survey Process*, pp. 343-350.
- Couper, M.P., Tourangeau, R., Conrad, F.G., and Crawford, S. (2003), AWhat They See Is What We Get: Response Options for Web Surveys.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P., Tourangeau, R., and Conrad, F.G. (2003), AVisual Aspects of Web Survey Design.@ Invited paper presented at the Joint Statistical Meetings, San Francisco, August. (Also presented at Dentsu Research, Inc., Tokyo, October)
- Tourangeau, R., Couper, M.P., Conrad, F.G., and Baker, R.P. (2003), AThe Impact of the Visible: Images, Spacing, and Other Visual Cues in Web Surveys.@ Paper Presented at the WSS/FCSM Seminar on the Funding Opportunity in Survey Methodology, Washington, D.C., June.
- Boyd, C., Crawford, S., McCabe, S., and Couper, M.P. (2002), AA Nonresponse Analysis of a Mail-Web Comparison.@ Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Couper, M.P. (2002), AVisual Design Effects in Web Surveys,@ Invited plenary presentation at the German Online Research Conference, Hohenheim, Germany, October.
- Couper, M.P. (2002), AThe Role of Web Surveys in National Statistical Offices,@ Invited presentation at Statistics Sweden=s Globen Day, Stockholm, September.
- Couper, M.P. (2002), ANew Technologies and Survey Data Collection: Challenges and Opportunities.@ Invited plenary presentation at the International Conference on Improving Surveys, Copenhagen, August.
- Couper, M.P., Ryu, E., and Marans, R.W. (2002), AIncentives: Cash Versus In-Kind, Face-to-Face Versus Mail, Response Rate Versus Nonresponse Bias.@ Paper presented at the International Workshop on Household Survey Nonresponse, Copenhagen, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2002), AUnderstanding the Effects of Audio-CASI on Self-Reports of Sensitive Behavior.@ Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Crawford, S., McCabe, S., Couper, M.P., and Boyd, C. (2002), AFrom Mail to Web: Improving Response Rates and Data Collection Efficiencies.@ Paper presented at the International Conference on Improving Surveys, Copenhagen, August.
- Givens, J., Ezzati-Rice, T.M., Couper, M.P., and Tourangeau, R. (2002), AOpportunities and Challenges in Web Surveys.@ Paper presented at the International Conference on

- Improving Surveys, Copenhagen, August.
- Hansen, S.E. and Couper, M.P. (2002), AUsability Testing as a Means of Evaluating Computer Assisted Survey Instruments.@ Paper presented at the International Conference on Questionnaire Development, Evaluation and Testing, Charleston, SC, November.
- Krysan, M. and Couper, M.P. (2002), AMeasuring Racial Attitudes Virtually: Respondent Reactions, Racial Differences, and Race of Interviewer Effects.@ Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Merion, R.M., Vinokur, A.D., Couper, M.P., Jones, E.G., Dong, Y., Warren, J., Katz, S., Leichtman, A.B., and Beyersdorf, T. (2002), AWeb-Based Intervention to Promote Organ Donor Registry Participation and Family Notification.@ Paper presented at the International Transplant Congress, Miami, August.
- Conrad, F.G. and Couper, M.P. (2001), AClassifying Open Ended Reports: Coding Occupation in the Current Population Survey.@ Paper presented at the Federal Committee on Statistical Methodology (FCSM) Research Conference, Arlington, VA, November.
- Couper, M.P., (2001), AMeasurement Error in Web Surveys.@ Invited paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Couper, M.P. (2001), AWeb Surveys: The Questionnaire Design Challenge.@ Invited paper presented at the International Statistical Institute, Seoul, Korea, August.
- Couper, M.P. (2001), AWeb Survey Research: Challenges and Opportunities.@ Paper presented at the Joint Statistical Meetings, Atlanta, August.
- Couper, M.P. (2001), AThe Promises and Perils of Web Surveys.@ Invited keynote presentation at the Association for Survey Computing conference on The Challenge of the Internet, Chesham, England, May.
- Couper, M.P., Tourangeau, R., and Steiger, D.M. (2001), ASocial Presence in Web Surveys.@ *Proceedings of CHI >01, Conference on Human Factors in Computing Systems*, Seattle, April. New York: ACM, pp. 412-417.
- Fuchs, M. and Couper, M.P. (2001), ALength of Input Field and the Responses Provided in a Self-Administered Survey: A Comparison of Paper and Pencil and a Web Survey.@ Paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Kenyon, K., Couper, M.P., and Tourangeau, R. (2001), APicture This! An Analysis of Visual Effects in Web Surveys.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Krysan, M. and Couper, M.P. (2001), AUsing Virtual Interviewers to Explore Race of Interviewer Effects.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Steiger, D.M., Tourangeau, R., and Couper, M.P. (2001), AHumanizing Self-Administered Surveys: Experiments on Social Presence on the Web and IVR.@ Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Tourangeau, R., and Couper, M.P. (2001), ASensitive Questions and the Mode of Data Collection.@ Paper presented at the Joint Statistical Meetings, Atlanta, August.

- Tourangeau, R., Couper, M.P., and Steiger, D.M. (2001), A Social Presence in Web Surveys.@ Paper presented at the Federal Committee on Statistical Methodology (FCSM) Research Conference, Arlington, VA, November.
- Vehovar, V., Couper, M.P., Manfreda, K.L., Batagelj, Z., and Rivas, S. (2001), A Virtual Selves and Web Survey Nonresponse.@ Paper presented at the 12th International Workshop on Household Survey Nonresponse, Oslo, Norway, September.
- Vehovar, V., Couper, M.P., Manfreda, K.L., Vohar, M., and Rivas, S. (2001), A Virtual Selves and Web Surveys.@ Paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Conrad, F.G. and Couper, M.P. (2000), A Coding Open-Ended Reports: Classifying Occupation in the Current Population Survey.@ Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (2000), A From Paper to Computer: Technology Effects in Longitudinal Surveys.@ Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (2000), A Screen Design for Blaise for Windows.@ Paper presented at the International Blaise Users Conference, Kinsale, Ireland, May.
- Couper, M.P. (2000), A New Developments in Computer Assisted Interviewing.@ Invited presentation at the Nebraska Symposium on Survey Research, Lincoln, NE, April.
- Crawford, S., Couper, M.P., and Lamias, M. (2000), A Web Surveys: Perceptions of Burden.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Portland, OR, May.
- Dennis, M., deRouvray, C., and Couper, M.P. (2000), A Questionnaire Design for Probability-Based Web Surveys.@ Paper presented at the annual meeting of the American Association for Public Opinion Research, Portland, OR, May.
- Fuchs, M., Couper, M.P., and Hansen, S.E. (2000), A Technology Effects: Interview Duration in CAPI and Paper and Pencil Surveys@ In A. Ferligoj and A.J. Mrvar, A. (eds.), *Developments in Survey Methodology*. Ljubljana: FDV.
- Hansen, S.E., Beatty, P., and Couper, M.P. (2000), A The Effects of CAI Screen Design on User Performance.@ Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Lepkowski, J.M., Couper, M.P., Mathiowetz, N.A., Tourangeau, R., and Raghunathan, T. (2000), A Survey Methodology Research for Improved Health Statistics.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Indianapolis, August.
- Marans, R.W. and Couper, M.P. (2000), A Measuring the Quality of Community Life: A Program of Longitudinal and Comparative International Research.@ In *ICQOLC 2000, Proceedings of the Second International Conference on Quality of Life in Cities, Volume 2*, pp 386-400, Singapore, March.
- Mathiowetz, N.A., Couper, M.P. and Butler, D. (2000), A Characteristics of Nonresponse and the Impact of Nonresponse: The American Travel Survey.@ Paper presented at the International Workshop on Household Survey Nonresponse, Budapest, September.
- Tourangeau, R., Couper, M.P., Tortora, R., and Steiger, D.M. (2000), A Cognitive Issues in the

- Design of Web Surveys.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Indianapolis, August.
- Traugott, M., Couper, M.P., and Lamias, M. (2000), AExperiments on the Design of Web Surveys.@ Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (1999), AUsability Evaluation of Computer Assisted Survey Instruments.@ In R. Banks et al. (eds.), *Proceedings of the Third ASC International Conference*, Edinburgh, September 22-24. Chesham, England: Association for Statistical Computing (invited plenary presentation).
- Couper, M.P. (1999), AAre There CAPI Documentation Standards Independent of Particular Software?@ Invited presentation at the Conference on Computerised Survey Documentation for the Year 2000, Churt, Surrey, England, February.
- Couper, M.P. (1999), AMeasuring Survey Quality in Computer Assisted Surveys.@ Presentation to Social and Community Planning Research (SCPR), London, February.
- Couper, M.P. and Curtis, M. (1999), AThe Use of Computer Assisted Self-Interviewing (CASI) in Product Clinics.@ Presentation at the annual meeting of the American Association for Public Opinion Research, St. Petersburg, FL, May.
- Couper, M.P., Traugott, M., and Lamias, M. (1999), AEffective Survey Administration on the Web.@ Paper presented at the Midwest Association for Public Opinion Research, November.
- Groves, R.M. and Couper, M.P. (1999), ADesigning Surveys Acknowledging Nonresponse.@ Paper presented at the National Academy of Sciences= Workshop on Data Collection on Low Income and Welfare Populations, Washington, D.C., December.
- Lepkowski, J.M. and Couper, M.P. (1999), ANonresponse in Longitudinal Household Surveys.@ Paper presented at the International Conference on Survey Nonresponse, Portland, October.
- Couper, M.P. (1998), APanel Nonresponse in the National Election Study.@ Paper presented at the Ninth International Workshop on Household Survey Nonresponse, Bled, Slovenia, September.
- Couper, M.P. (1998), AMeasuring Survey Quality in a CASIC Environment.@ Invited paper presented at the Joint Statistical Meetings of the American Statistical Association, Dallas, August.
- Couper, M.P. and Schlegel, J. (1998), AEvaluating the NHIS CAPI Instrument Using Trace Files.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Hansen, S.E., Couper, M.P., and Fuchs, M. (1998), AUsability Evaluation of the NHIS Instrument.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Harris-Kojetin, B.A. and Couper, M.P. (1998), AAn Exploration of Coverage in Four Demographic Surveys.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Dallas, August.
- Lepkowski, J.M., Couper, M.P., Hansen, S.E., Landers, W., McGonagle, K.A., Schlegel, J., and Wright, T. (1998), ACAPI Instrument Evaluation: Behavior Coding, Trace Files, and

- Usability Methods.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Caspar, R.A. and Couper, M.P. (1997), AUsing Keystroke Files to Assess Respondent Difficulties with an ACASI Instrument.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 239-244.
- Couper, M.P. (1997), AThe Application of Cognitive Science to Computer Assisted Interviewing.@ Paper presented at the seminar on Cognitive Aspects of Survey Methodology (CASM II), Charlottesville, VA, June.
- Couper, M.P., Blair, J., and Triplett, T. (1997), AA Comparison of Mail and E-Mail for a Survey of Employees in Federal Statistical Agencies.@ Invited paper presented at Statistics Canada=s Symposium >97, Hull, Quebec, November.
- Couper, M.P., Groves, R.M., and Raghunathan, T.E. (1997), A Panel Attrition in AHEAD.@ Paper presented at the Annual Meetings of the Gerontological Society of America, Cincinnati, November.
- Couper, M.P., Horm, J., and Schlegel, J. (1997), AUsing Trace Files to Evaluate the National Health Interview Survey CAPI Instrument.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 825-829.
- Couper, M.P. and Stinson, L. (1997), ASAQs and Sex: A Re-Analysis of the National Health and Social Life Survey.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Norfolk, VA, May.
- Groves, R.M., Cantor, D., Couper, M.P., Levin, K., McGonagle, K., Singer, E., and VanHoewyk, J. (1997), AResearch Investigations in Gaining Cooperation from Sample Firms in the Current Employment Statistics Program.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 289-294.
- Hansen, S.E., Fuchs, M., and Couper, M.P. (1997), ACAI Instrument Usability Testing.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Norfolk, VA, May.
- Triplett, T., Tracey, E., and Couper, M.P. (1997), ATrials and Tribulations: Using E-Mail for Conducting Surveys.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Norfolk, VA, May.
- Chevarley, F.M., Horm, J.D., Couper, M.P., and Botman, S.L. (1996), ANational Health Interview Survey CAPI Implementation Evaluation Plans.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Chicago, August.
- Couper, M.P. (1996), ANonresponse in the International Context.@ Invited paper presented at the Seminar on Quality Issues in Social Surveys, U.K. Office of National Statistics, London, June.
- Couper, M.P. and Conrad, F.G. (1996), ACollecting Data to Facilitate the Classification of Occupations Using a Skill-Based Approach.@ Paper presented at the Fourth International Social Science Methodology Conference, Essex, July.
- Couper, M.P. and Groves, R.M. (1996), AA Theoretical Framework for Understanding Household Survey Nonresponse.@ Invited paper presented at the Fourth International Social Science Methodology Conference, Essex, July.
- Couper, M.P. and Groves, R.M. (1996), AIntroductory Interactions in Telephone Surveys and

- Nonresponse.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Salt Lake City, May.
- Couper, M.P. and Nicholls II, W.L. (1996), AThe History and Development of CASIC.@ Paper presented at the International Conference on Computer Assisted Survey Information Collection, San Antonio, December.
- Couper, M.P. Groves, R.M., and Raghunathan, T.E. (1996), ANonresponse in the Second Wave of a Longitudinal Survey.@ Paper presented at the Seventh International Workshop on Household Survey Nonresponse, Rome, October.
- Couper, M.P., Horm, J., and Schlegel, J. (1996), AThe Use of Trace Files for Evaluation of Questionnaire and Instrument Design.@ Paper presented at the International Conference on Computer Assisted Survey Information Collection, San Antonio, December.
- Raghunathan, T.E., Groves, R.M., and Couper, M.P. (1996), AStatistical Adjustment Models for Unit Nonresponse.@ Paper presented at the Seventh International Workshop on Household Survey Nonresponse, Rome, October.
- Sadosky, S.A., Lepkowski, J.M., and Couper, M.P. (1996), AA Comparison of Interviewer and Respondent Behaviors Between CATI and Paper-and-Pencil Data Collection.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Salt Lake City, May.
- Couper, M.P. (1995), ANew Tools for Evaluating Interviewer Performance in CAI..@ Paper presented at the International Field Directors and Field Technologies Conference, Fort Lauderdale, May.
- Couper, M.P. (1995), AThe Impact of Survey Introductions on Data Quality.@ Paper presented at the International Conference on Survey Measurement and Process Quality, Bristol, April.
- Couper, M.P. and Groves, R.M. (1995), AIntroductions in Telephone Surveys and Nonresponse.@ Invited paper presented at the Workshop on Interaction in the Standardized Survey Interview, Amsterdam, November.
- Couper, M.P. and Groves, R.M. (1995), AAn Exploration of Nonresponse in the 1990 National Election Study.@ Paper presented at the Sixth International Workshop on Household Survey Nonresponse, Helsinki, October.
- Couper, M.P., Groves, R.M., and Raghunathan, T.E. (1995), AEvaluating Statistical Adjustments for Unit Nonresponse in the AHEAD Survey.@ Paper presented at the Annual Meeting of the Gerontological Society of America, Los Angeles, November.
- Couper, M.P. and Rowe, B. (1995), AEvaluation of a Computer-Assisted Self-Interview (CASI) Component in a CAPI survey.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 1017-1022 (Paper presented at the AAPOR conference, Fort Lauderdale, May).
- Groves, R.M., Raghunathan, T.E., and Couper, M.P. (1995), AEvaluating Statistical Adjustments for Unit Nonresponse in a Survey of the Elderly.@ Paper presented at the Sixth International Workshop on Household Survey Nonresponse, Helsinki, October.
- Lengacher, J.E., Sullivan, C.M., Couper, M.P., and Groves, R.M. (1995), AOnce Reluctant, Always Reluctant? Effects of Differential Incentives on Later Survey Participation in a Longitudinal Study.@ *Proceedings of the Section on Survey Research Methods*,

- American Statistical Association*. Alexandria: ASA, pp. 1029-1034 (Paper presented at the AAPOR Conference, Fort Lauderdale, May).
- Lepkowski, J.M., Sadosky, S.A., Couper, M.P., Carn, L., Chardoul, S., and Scott, L.J. (1995), AExploring Mode Differences in Interviewer Entry Errors.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 521-526.
- Couper, M.P. (1994), ADiscussion: What Can CAI Learn from HCI?@ Pp. 363-377 in *Proceedings of the Seminar on New Directions in Statistical Methodology*. Washington, DC: Statistical Policy Office, Office of Management and Budget (Statistical Policy Working Paper No. 23).
- Couper, M.P. and Groves, R.M. (1994), AToward a Comparison of Personality-Trait and Behavioral Models of Interviewer-Level Effects in Survey Participation.@ Paper presented at the Fifth International Workshop on Household Survey Nonresponse, Ottawa, September.
- Couper, M.P., Groves, R.M., and Rodgers, W.L. (1994), ACost Implications and Predictors of Unit Nonresponse in AHEAD.@ Paper presented at the AHEAD Early Results Workshop, Ann Arbor, September.
- Couper, M.P., Groves, R.M., and Rodgers, W.L. (1994), ADesign Features Informative of Household Survey Nonresponse: The Case of the Health and Retirement Survey.@ Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Couper, M.P., Sadosky, S., and Hansen, S.E. (1994), AMeasuring Interviewer Behavior Using CAPI.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 845-850.
- Groves, R.M., Alcsér, K., and Couper, M.P. (1994), AStudies in the Use of Incentives to Householders for Survey Participation.@ Paper presented at the Fifth International Workshop on Household Survey Nonresponse, Ottawa, September.
- Groves, R.M. and Couper, M.P. (1994), AHouseholders and Interviewers: the Anatomy of Pre-Interview Interactions.@ Survey Research Center, University of Michigan: unpublished paper.
- Groves, R.M. and Couper, M.P. (1994), AUnderstanding the Process of Survey Cooperation: Householder-Interviewer Doorstep Interactions.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Danvers, MA, May.
- Mathiowetz, N.A., Couper, M.P., and Singer, E. (1994), AWhere Does All the Mail Go? Mail Receipt and Handling in U.S. Households.@ U.S. Bureau of the Census: unpublished paper.
- Couper, M.P. (1993), ACurrent Research on CAPI for the CPS.@ Paper presented at the Office of Population Censuses and Surveys, London, September.
- Couper, M.P. and Burt, G. (1993), AInterviewer Reactions to Computer-Assisted Personal Interviewing (CAPI).@ *Proceedings of the Bureau of the Census 1993 Annual Research Conference*. Washington: Bureau of the Census, pp. 429-450.
- Couper, M.P. and Burt, G. (1993), AThe Impact of Computer-Assisted Personal Interviewing (CAPI) on Interviewer Performance: The CPS Experience.@ *Proceedings of the Section*

- on Survey Research Methods, American Statistical Association. Alexandria: ASA, pp. 189-193.*
- Couper, M.P. and Groves, R.M. (1993), AHousehold-Level Influences on Survey Participation.@ Paper presented at the Fourth International Workshop on Household Survey Nonresponse, Bath, England, September.
- Couper, M.P. and Von Thurn, D. (1993), AChanges in Interview Environment under CAPI.@ Paper presented at the Field Directors and Technologies Conference, Chicago, May.
- Groves, R.M. and Couper, M.P. (1993), AUnit Nonresponse in Demographic Surveys.@ *Proceedings of the Bureau of the Census 1993 Annual Research Conference. Washington: Bureau of the Census, 593-619.*
- Groves, R.M. and Couper, M.P. (1993), ASocio-Demographic Correlates of Survey Participation.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Charles, IL, May.
- Groves, R.M. and Couper, M.P. (1993), AMultivariate Analysis of Nonresponse in Personal Visit Surveys.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association. Alexandria: ASA, pp. 514-519.*
- Groves, R.M. and Couper, M.P. (1993), AContact-Level Influences on Survey Participation.@ Paper presented at the Fourth International Workshop on Household Survey Nonresponse, Bath, England, September.
- Singer, E., Mathiowetz, N.A., and Couper, M.P. (1993), AThe Impact of Privacy and Confidentiality Concerns on Survey Participation: The Case of the 1990 Census.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Charles, IL, May.
- Couper, M.P. (1992), AInterviewer Attitudes Toward CAPI: The CPS Experience.@ Paper presented at the Office of Population Censuses and Surveys, London, September.
- Couper, M.P. (1992), AInterviewer Reactions to CAPI: Findings from Diverse Studies.@ Invited paper presented at the First International Congress on Social Science Information Technology, Amsterdam, December.
- Couper, M.P. and Burt, G. (1992), AInterviewer Attitudes Toward Computer-Assisted Personal Interviewing.@ Paper presented at the National Field Technologies Conference, St. Petersburg, FL, May.
- Groves, R.M. and Couper, M.P. (1992), ACorrelates of Nonresponse in Personal Visit Surveys.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association. Alexandria: ASA, pp. 102-111.*
- Groves, R.M. and Couper, M.P. (1992), ATesting Theories of Survey Participation: U.S. Demographic Surveys.@ Paper presented at the Meetings of the Royal Statistical Society, Sheffield, September.
- Groves, R.M. and Couper, M.P. (1992), AEmpirical Models of Response Propensity in Face to Face Surveys.@ Paper presented at the Third International Workshop on Household Survey Nonresponse, The Hague, September.
- Groves, R.M. and Couper, M.P. (1992), ARespondent-Interviewer Interactions in Survey Introductions.@ Paper presented at the Third International Workshop on Household Survey Nonresponse, The Hague, September.

- Groves, R.M., Couper, M.P., and Tremblay, A. (1992), A 'Hello, My Name is...'. Respondent-Interviewer Interactions in Survey Introductions.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Petersburg, FL, May.
- Couper, M.P. (1991), A Modeling Survey Participation at the Interviewer Level.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 98-107.
- Couper, M.P. and Groves, R.M. (1991), A The Role of the Interviewer in Survey Participation.@ Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Couper, M.P. and Groves, R.M. (1991), A Current Research in Survey Participation.@ Paper presented at the Summer Research Conference on Statistics, Melbourne Beach, FL, June.
- Couper, M.P. and Tremblay, A. (1991), A A Comparative Analysis of Interviewer Behavior Across Organizations.@ Paper presented at the Second International Workshop on Household Survey Nonresponse, Washington, D.C., October.
- Groves, R.M., Couper, M.P., and Martin, E. (1991), A Quantitative and Qualitative Insights into a Theory of Survey Participation.@ Paper presented at the meetings of the American Public Health Association, Atlanta, November.
- Couper, M.P. and Groves, R.M. (1990), A CAPI Acceptance in a Field Interviewing Staff.@ Paper presented at the National Field Technologies Conference, Lancaster, PA, May.
- Couper, M.P. and Groves, R.M. (1990), A Predicting Interviewer-Level Response Rates: Initial Results from Interviewer Surveys.@ Paper presented at the Workshop on Household Survey Nonresponse, Stockholm, October.
- Couper, M.P., Groves, R.M., and Jacobs, C.A. (1990), A Building Predictive Models of CAPI Acceptance in a Field Interviewing Staff.@ *Proceedings of the Bureau of the Census 1990 Annual Research Conference*. Washington: Bureau of the Census, pp. 685-702.
- Couper, M.P., Groves, R.M., and Smith, T.K. (1990), A Developing Systematic Procedures for CATI Monitoring.@ Paper presented at the International Conference on Measurement Errors, Tucson, AZ, November.
- Couper, M.P., Groves, R.M., and Kosary, C. (1989), A Methodological Issues in Computer Assisted Personal Interviewing.@ *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 349-354.
- Couper, M.P., Groves, R.M., and Spitz, A. (1989), A Evaluation of Post-Survey Noncoverage Adjustment for Fertility Surveys by Telephone.@ Paper presented at the Annual Meetings of the Population Association of America, Baltimore, April.
- Couper, M.P. (1986), A Immigrant Adaptation in South Africa.@ Paper presented at the Annual Meeting of the European Immigration Company, Pretoria, November.
- Couper, M.P. (1986), A White Attitudes Towards Socio-Political Change in South Africa.@ Paper presented at the Annual Congress of the South African Sociological Association, Johannesburg, January.

Research Reports

- Juster, F.T., Cao, H., Couper, M.P., Hill, D., Hurd, M., Lupton, J., Perry, M., and Smith, J. (2007), AEnhancing the Quality of Data on the Measurement of Income and Wealth.@ Ann Arbor, MI: Michigan Retirement Research Center, Working Paper WP2007-151.
- Juster, F.T., Cao, H., Perry, M., and Couper, M.P. (2006), AThe Effect of Unfolding Brackets on the Quality of Wealth Data in HRS.@ Michigan Retirement Research Center, Working Paper.
- Schonlau, M., van Soest, A.H.O., Kapteyn, A., and Couper, M.P. (2006), ASelection Bias in Web Surveys and the Use of Propensity Scores.@ Santa Monica, CA: RAND Working Paper No. WR-279.
- Conrad, F.G., and Couper, M.P. (2004), AUsability, Comparability, and Data Quality Across Modes and Technologies in Census Data Collection; A Discussion of Relevant Findings and Gaps in the Literature.@ Reported submitted to the U.S. Census Bureau through Gunnison Consulting Group, Inc.
- Hansen, S.E. and Couper, M.P. (2003), AUsability Evaluation of NHIS Wave III Blaise Instrument: Results of an Expert Review.@ Report submitted to the National Center for Health Statistics.
- Lepkowski, J.M. and Couper, M.P. (2003), AMethodological Design and Analysis of the CAPI National Health Interview Survey (NHIS).@ Final Report submitted to the National Center for Health Statistics.
- Tourangeau, R., Couper, M.P., Willem, J., and Galesic, M. (2003), AA Comparison of Two Web-Based Surveys: Static versus Dynamic Versions of the NAMCS Questionnaire.@ Report submitted to the National Center for Health Statistics.
- Couper, M.P. and Tourangeau, R. (2002), AWeb-Based Survey Applications: A Review of Opportunities and Issues for NCHS.@ Report submitted to the National Center for Health Statistics.
- Couper, M.P. and Conrad, F.G. (2001), AAnalysis of Occupation Coding in the Current Population Survey.@ Report submitted to the Bureau of Labor Statistics.
- Couper, M.P., Beatty, P., Hansen, S.E., Lamias, M., and Marvin, T. (2000), ACAPI Design Recommendations.@ Report submitted to the Bureau of Labor Statistics.
- Hansen, S.E. and Couper, M.P. (1999), AUsability Evaluation of the NHIS 2000 Cancer Supplement.@ Report submitted to the National Center for Health Statistics.
- Couper, M.P. and Harris-Kojetin, B.A. (1998), AAnalysis of CPS Labor Force Item Allocation.@ Report submitted to the Bureau of Labor Statistics.
- Couper, M.P. and Harris-Kojetin, B.A. (1998), ACoverage Error in Four Demographic Surveys.@ Report submitted to the Bureau of Labor Statistics.
- Couper, M.P., Sparks, P., and Harris-Kojetin, B.A. (1998), ATime Markers in the Current Population Survey.@ Report submitted to the Bureau of Labor Statistics.
- Caspar, R.A., Couper, M.P., and Witt, M.B. (1997), A1997 National Household Survey on Drug Abuse: Results from Analyses of the Keystroke File for Field Test No. 1.@ Report submitted to the Substance Abuse and Mental Health Services Administration.
- Couper, M.P., Fuchs, M., and Hansen, S.E. (1997), ACAPI Instrument Design for the Consumer Expenditure (CE) Quarterly Interview Survey.@ Report submitted to the Bureau of Labor

Statistics.

- Couper, M.P. and Singer, E. (1996), A Noncoverage Error and the National Crime Victimization Survey.@ Report submitted to the Bureau of Justice Statistics.
- Couper, M.P. and Groves, R.M. (1990), A Interviewer Expectations Regarding CAPI: Results of Laboratory Tests II.@ Report submitted to the Bureau of Labor Statistics.
- Couper, M.P. (1988), A Analysis of Telephone Coverage: Current Population Survey, July 1985.@ Report submitted to the Centers for Disease Control.
- Couper, M.P. (1988), A Analysis of Telephone Coverage: National Survey of Family Growth, Cycle III, 1982.@ Report submitted to the Centers for Disease Control.
- Couper, M.P. (1988), A Analysis of Telephone Coverage: Adjustment for Noncoverage.@ Report submitted to the Centers for Disease Control.
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Indian Perceptions of the First Election for the House of Delegates: Findings of a Sample Survey Undertaken in June 1985*. Pretoria: HSRC (Report S-162).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Coloured Perceptions of Socio-Political Change in South Africa: Findings of a Sample Survey Undertaken in March 1985*. Pretoria: HSRC (Research finding SN-258).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Indian Perceptions of Socio-Political Change in South Africa: Findings of a Sample Survey Undertaken in June 1985*. Pretoria: HSRC (Research finding SN-259).
- De Kock, C.P., Rhodie, N.J., and Couper, M.P. (1986), A The Perceptions of Adult Blacks in the PWV Area of the Current Unrest: The Possible Role of These Perceptions in the Continuation of the Unrest.@ Pretoria: HSRC (in Afrikaans).
- De Kock, C.P., Rhodie, N.J., and Couper, M.P. (1986), *Perceptions of Adult Blacks in the Pretoria-Witwatersrand-Vaal Triangle Area of Economic Boycotts Against South Africa: A Comparison of the Data of Three Surveys*. Pretoria: HSRC (Report S-138).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1986), *Coloureds= Perceptions of the First Election for the House of Representatives on 22 August 1984*. Pretoria: HSRC (Report S-150).
- De Kock, C.P., Couper, M.P., and De Kock, C.J. (1985), A The Transport Problems of Black Migrant Workers Who Use the Greyhound Bus Service Between Carletonville and Lesotho.@ Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1985), A Urban Blacks= Perceptions of Certain Current Socio-Economic Problems: The Findings of a Probability Sample Survey in the PWV Area (May 1985).@ Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1985), A White South Africans= Perceptions of the State of Emergency.@ Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1984), A Whites=, Coloureds= and Indians= Perceptions of the Mixed Marriages Act and Section 16 of the Immorality Act.@ Pretoria: HSRC (in Afrikaans).

Professional Activities

American Association for Public Opinion Research (AAPOR)

Member, 1986-
 Standards Chair, 2004-2005
 Associate Standards Chair, 2003-2004
 Member, conference committee, 2001-2005
 Member, response rate standards committee, 1997-1998, 2002-
 Member, education committee, 2007-
 Judge, student paper competition, 1995
 American Psychological Association (APA)
 Member, Advisory Group on Research on the Internet, 2001-2003
 American Statistical Association (ASA)
 Member, 1988-
 Elected Fellow, 2007-
 Member, Fellows Committee, SRMS, 2008-
 Member, ASA/SRM Working Group on the Technical Aspects of the Survey of Income and Program Participation, 1999-2004
 Chair, tutorial committee, Survey Research Methods Section, 1993-1994
 Association for Survey Computing
 Member, Scientific Program Committee for the ASC 2007 International Conference
 European Survey Research Association (ESRA)
 Member, 2007-
 International Association of Survey Statisticians (IASS)
 Member, 1992-
 International Sociological Association, RC 33 (Logic and Methodology)
 Member, 1996-
 Advisory Board Member, 2000 Conference, Cologne
 Special Interest Group on Computer-Human Interaction (SIGCHI) of the Association of Computing Machinery (ACM)
 Member, 1993-
 Usability Professionals Association (UPA)
 Member, 1997-
 University of Michigan Comprehensive Cancer Center
 Member, Socio-Behavioral Program, 2005-
 National Academy of Sciences, Committee on National Statistics
 Member of Panel on Research on Future Census Methods (2010 Panel)
 Member, Oversight Committee for the Workshop on Survey Automation
 National Institutes of Health
 Member, Scientific Advisory Board for the Patient-Reported Outcomes Measurement Information System (PROMIS) Network, National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), 2005-
 Member, Consultancy Committee to the National Cancer Institute's Health Information National Trends Surveys (HINTS), 2005-
 Gesellschaft Sozialwissenschaftlicher Infrastruktureinrichtungen (GESIS)
 Member, Scientific Advisory Board, 2007-
 Deutsches Institut für Wirtschaftsforschung (DIW)

Member, Socio-Economic Panel User Committee (SOEP-Nutzerbeirat), 2004-2007
 Deutsche Gesellschaft für Online-Forschung (DGOF)
 Member, International Advisory Board for General Online Research Conference,
 GOR04, GOR07, GOR08, and GOR09
 Nielsen Media Research
 Member, Technical Committee to advise the Council on Research Excellence, 2005-
 Survey of Health, Aging and Retirement in Europe (SHARE)
 Member, Scientific Monitoring Board, 2008-
 Tilburg University, CentERdata: Measurement and Experimentation in the Social Sciences
 (MESS) Project
 Chair, International Board of Advisors, 2006-
 Federal Committee on Statistical Methodology
 Member, subcommittee on nonresponse, 1991-1993
 International Workshops on Household Survey Nonresponse
 Co-organizer, Stockholm, Sweden, 1990
 Co-organizer, Washington, D.C., 1991
 Co-organizer, The Hague, Netherlands, 1992
 Co-organizer, Bath, England, 1993
 International Field Directors and Technologies Conference
 Co-chair, organizing committee, 1994-1995
 International Conference on Computer Assisted Survey Information Collection
 Chair of organizing committee for conference, December 1996
 Chief editor of associated monograph
 International Conference on Questionnaire Development, Evaluation and Testing (Charleston,
 SC, November 2002)
 Member, editorial and management team
 Public Opinion Quarterly
 Member, editorial board, 1994-2003
 Journal of Official Statistics
 Associate Editor, 1999-
 Occasional Reviewer: American Journal of Evaluation; American Journal of Public Health;
 American Sociological Review; Assessment, Behavior Research Methods;
 Developmental Psychology; Field Methods; The Gerontologist; Human-Computer
 Interaction (HCI); International Journal of Internet Science; International Journal of
 Public Opinion Research; International Journal of Social Research Methodology; Journal
 of the American Statistical Association; Journal of Computer-Mediated Communication;
 Journal of Economic Inequality; Journal of Health Communication; Journal of Medical
 Internet Research, Journal of Official Statistics; Journal of the Royal Statistical Society;
 Metodološki Zvezki; Organizational Research Methods; Perspectives on Sexual and
 Reproductive Health; Psychological Methods; Public Opinion Quarterly; Quality of Life
 Research; Social Science Computer Review; Sociological Methods and Research; Survey
 Methodology; Survey Research Methods
 Proposal Reviewer: National Science Foundation (Sociology; Measurement, Methods and
 Statistics; Digital Government); Agency for Health Care Policy and Research; Economic

and Social Research Council, U.K.; European Science Foundation; Belgian Science Policy

Ad Hoc Advisory Committees: Substance Abuse and Mental Health Services Administration; Centers for Disease Control and Prevention; Project Battuta (Digital Government project on mobile computing and GIS applications); National Geographic Society Survey 2000; Muscular Dystrophy Association.

Dissertation Committees

Current:

Michael Lemay (Ph.D., Joint Program in Survey Methodology)

Expected completion 2008

Rachel Levenstein (Ph.D., Survey Methodology, University of Michigan)

Expected completion 2009

Completed:

Rachel Davis (Ph.D., Public Health, University of Michigan, 2008)

“Whatever It Means to You”: Ethnicity, Language, and the Survey Response in Telephone-Administered Health Surveys of African Americans

Annette Jäckle (Ph.D., Institute for Social and Economic Research, University of Essex, UK, 2008)

Seam Effects and Dependent Interviewing: Measurement Error and Data Collection Methods Specific to Panel Surveys

Vera Toepoel (Ph.D., Tilburg University, The Netherlands, 2008)

A Closer Look at Web Questionnaire Design

James Wagner (Ph.D., Survey Methodology, University of Michigan, 2008)

Adaptive Survey Design to Reduce Nonresponse Bias

Andy Peytchev (Ph.D., Survey Methodology, University of Michigan, 2006)

Participation Decisions and Measurement Error in Web Surveys

Melissa Valerio (Ph.D., Public Health, University of Michigan, 2006)

Living With and Managing a Chronic Disease: Use of a Diary in Asthma Management

Dirk Heerwegh (Ph.D. Katholieke Universiteit, Leuven, Belgium, 2005)

Web Surveys. Explaining and Reducing Unit Nonresponse, Item Nonresponse and Partial Nonresponse

Sunghye Lee (Ph.D., Joint Program in Survey Methodology, 2004)

Statistical Estimation Methods in Volunteer Panel Web Surveys

Salvador Rivas (Ph.D., Sociology, University of Michigan, 2004)

The U.S. Digital Divide: Race, SES, and Social Context as Predictors of Computer Ownership, 1997-2001

Katja Lozar Manfreda (Ph.D., Sociology, University of Ljubljana, Slovenia, 2001)

Web Survey Errors

Sue Ellen Hansen (Ph.D., Sociology, University of Michigan, 2000)

Asking Questions with Computers: Interaction in the Computer Assisted Standardized Survey Interview

Teaching Activities

Data Collection Methods in Survey Research

3-credit graduate course taught at the University of Maryland and University of Michigan in Fall 1993, Summer 1994, Fall 1994, Summer 1995, Fall 1997, Fall 1998, Fall 2003. Co-taught with Frederick Conrad in Summer 2004 and 2005, and Fall 2004-2008.

Topics in Computer Assisted Surveys

3-credit graduate course co-taught with Reg Baker and Sue Ellen Hansen at the University of Michigan and University of Maryland, Winter 2006.

Web Survey Design

1-credit graduate course in the SRC Summer Institute, 2001-2003, 2005-2008.

Web Survey Design and Administration

1-credit graduate course co-taught with Scott Crawford in the SRC Summer Institute, 2000.

Detroit Area Study

4-credit graduate practicum course, University of Michigan, Department of Sociology, Winter 2000, Winter 2001, and Winter 2002.

Detroit Area Study Analysis

3-credit graduate analysis course, University of Michigan, Department of Sociology, Fall 2004.

Analysis of Survey Data II

3-credit graduate course co-taught with James Lepkowski in the SRC Summer Institute, 1998 and 1999. Sole instructor in 2000, and 2002-2006, 2008. Co-taught with Marc Musick in 2001.

Analysis of Survey Data III

3-credit graduate course co-taught with James Lepkowski and Ali Tasiran in the SRC Summer Institute, 1998 and 1999.

Survey Practicum I

3-credit graduate course taught at the University of Maryland in Fall 1995 and Fall 1996.

Survey Practicum II

3-credit graduate course taught at the University of Maryland in Spring 1996 and Spring 1997.

Computer-Assisted Interviewing

1-credit graduate course taught at the University of Maryland and University of Michigan in Summer 1995 and Summer 1996.

Nonresponse in Surveys

3-credit graduate course co-taught with Robert Groves at the University of Maryland and University of Michigan in Summer 1994.

Workshops and Short Courses

Web Survey Design: Two day short course

Joint Program in Survey Methodology, January 2002, April 2003 and January 2006
Energy Information Administration, April 2002
Statistics Sweden in Stockholm, September 2002

Center for Applied Social Surveys, in London, March 2003.

Web Survey Design: 5-day workshop
 Research Center for Contemporary China, Beijing University, China, February 2001.

Designing Effective Web Surveys: One day short course
 York University, Toronto, May 2004
 Odum Institute, University of North Carolina at Chapel Hill, October 2004, October 2005, February 2007, and February 2008
 Statistics Sweden in Stockholm, November 2006.

Designing Effective Web Surveys: Half-day short course
 American Association for Public Opinion Research, May 2001, May 2002, and May 2003
 Society for Prevention Research in Seattle, May 2002
 New York Chapter of AAPOR, July 2002
 Joint Statistical Meetings in San Francisco, August 2003
 Group Health Cooperative, Seattle, October 2005.

Survey Research Methods: 5-day workshop
 Institute of Sociology, Ha Noi, Viet Nam, co-taught with Mary Beth Ofstedal, November 2000.

Computer Assisted Methods in Surveys: Design and Implementation: Two-day short course
 Joint Program in Survey Methodology, in Arlington, VA, April 1998.
 Research Triangle Institute, North Carolina, August 1998.
 Center for Applied Social Surveys, in London, February 1999.

Introduction to the Survey Research Process: An In-Depth Overview: Two-day short course
 Survey Research Center, University of Michigan, co-taught with Robert Belli, Regula Herzog, James Lepkowski and Beth-Ellen Pennell, January 1999, January 2000, and June 2002.

Design of Computer Assisted Survey Instruments: Two-day short course
 Division of Surveys and Technologies, Survey Research Center, University of Michigan, December 1998.

Nonresponse in Household Interview Surveys: Two-day short course
 Joint Program in Survey Methodology, College Park, MD, co-taught with Robert Groves, June 1998.

Design of Methodological Studies in Survey Research: Three-day graduate course
 Diplôme Postgrade en Statistique, Université de Neuchâtel, Switzerland, May 1998.

Quantitative Social Research in Southern Africa: Pro-seminar
 Taught 18 hours of pro-seminar led by Oscar Barbarin, Summer 1997.

Conducting Computer Assisted Interviewing in the Field: Half-day workshop
 New York Chapter of AAPOR, New York City, February 1997.

Survey Nonresponse: Half-day workshop
 Statistics Sweden, Stockholm, September 1996.

The Culture of CAPI: Half-day workshop
 National Center for Health Statistics, Hyattsville, MD, Fall 1996.

Advanced Survey Research Methods: Three-day workshop
 Human Sciences Research Council (HSRC), Pretoria, South Africa, July 1992.

HSRC Winter School on Research Methodology:

Three half-day sessions, AForms of Data Collection in Survey Research,@ APrinciples of Questionnaire Construction,@ and APreparation of Data for Computer Analysis,@

Pretoria, South Africa, July 1986, repeated in Cape Town and Johannesburg during 1987.

Aspects of Questionnaire Design and Construction: session

Refresher Course in Social Work Research, HSRC, Pretoria, South Africa, October 1985.