

Invitation to the workshop on

The Internationalisation of Services

Berlin, 25th to 26th June, 2009

The internationalisation of the economy has continued to increase undiminished. Accordingly, world trade is growing faster than the individual economies. The internationalisation is mainly determined by the exchange of goods, but more and more frequently by the exchange of services. New technologies and the integration of formerly socialist economies into the world market offer new opportunities for exchange in services. This development is more and more taken note by policy makers. Unclear are the consequences of the current global economic crisis.

In contrast, our knowledge about the process of internationalisation of services and the service sector is still weak. However, in recent times research on this topic by economists, business economists and other disciplines has increased.

The aim of the workshop is to foster the scientific exchange about international trade in services. The organisers invite theoretical and empirical papers on the following topics like

- Tradability of services
- Barriers for service exports and imports
- Relationship between goods and services in international trade
- Export behaviour and company performance
- International research strategies of multinationals
- Off-shoring of services and FDI of service firms

or other issues concerning the internationalisation of services.

We are pleased that **Henk L.M. Kox** (CPB Netherlands Bureau for Economic Policy Analysis, The Hague) will attend the workshop as the keynote speaker.

A selection of the presented papers will be considered for publication in "Applied Economics Quarterly". Papers are subject to a double-blind review process.

The workshop is organised by the DIW Berlin (German Institute for Economic Research) and the Leuphana University of Lüneburg, and will be held at the DIW in Berlin, 25th to 26th June 2009, lunch to lunch. If you have a paper that you would like to present, please send the paper or an abstract in PDF by e-mail to one of the organisers shown below. **The deadline for submission is 30th April, 2009.** Paper presenters are notified latest by 15th May, 2009. The selection of the papers is facilitated by Prof. Dr. Joachim Wagner (Leuphana University of Lüneburg).

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