Meeting Global Challenges: German–U.S. Innovation Policy
Organized jointly by the German Institute for Economic Research and the U.S. National Academies
24-25 May 2011

Day 1 — 24 May 2011

8:30 AM Registration
9:15 AM Welcome
  Gert G. Wagner, Chairman of the Executive Board of the Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)
  Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study of Comparative National Innovation Policies
9:45 AM Opening Remarks
  Georg Schütte, State Secretary for Education and Research
10:00 AM The Honorable Philip Murphy, U.S. Ambassador to Germany
10:15 AM Keynote Address
  John Fernandez, Assistant Secretary, U.S. Economic Development Administration
10:45 AM Coffee Break
11:00 AM Panel I: Current Trends in Innovation Policy
  Jens Schmidt-Ehmcke, German Institute for Economic Research (DIW Berlin) - Moderator
11:05 AM U.S. Innovation Policy: New Initiatives
  Ginger Lew, Senior Counselor, White House National Economic Council
11:20 AM New Initiatives in German Innovation Policy
  Dietmar Harhoff, Chairman of the Commission of Experts for Research and Innovation
11:35 AM Policy Initiatives at the U.S. National Institute of Standards and Technology
  Phillip Singerman, Associate Director for Innovation and Industry Services, U.S. National Institute of Standards and Technology
11:50 AM Discussion
12:00 PM Lunch
12:45 PM Keynote Address
  Werner Hoyer, Minister of State at the Foreign Office
1:15 PM Panel II: Competition and Cooperation in a Global Economy
  TBD - Moderator
1:20 PM Chinese and Indian Investments and Economic Strategy
  Carl Dahlman, Henry R Luce Associate Professor, Georgetown University School of Foreign Service and Member, NAS Committee on Comparative National Innovation Policies
1:35 PM  Innovation, Investment, and Exports to Emerging Countries: The Policy Challenge for Germany  
*TBD*

1:50 PM  Innovation and Trade  
*Alan Wm. Wolff, Dewey & LeBoeuf, and Chair, National Academies Study of Comparative Innovation Policy*

2:05 PM  Discussion

2:15 PM  Panel III: Human Resources, Competition for Man Power and the Internationalization of Labor  
*Irwin Collier - Moderator, John F. Kennedy Institute, Free University Berlin*

2:20 The Human Resource Challenge  
*Klaus F. Zimmermann, Director of the Institute for the Study of Labor & Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)*

2:35 A Microsoft Perspective on the U.S. and Europe  
*Jan Muehlfeit, Chairman Europe, Microsoft Corporation*

2:50 Discussion

3:00 PM  Coffee Break

3:15 PM  Panel IV: Growing Universities for the 21st Century  
*Reinhard Grunwald - Moderator, Director of the Zentrum für Wissenschaftsmanagement e.V. Speyer (ZWM)*

3:20 Challenges and Changes for German Research Institutions  
*Karl Ulrich Mayer, President of the Leibniz Association*

3:35 PM  Growing the New Akron University  
*Luis Proenza, President, University of Akron*

3:50 PM  German Universities and the Role of the Excellence Initiative  
*Andreas Pinkwart, Dean, Handelshochschule Leipzig (Leipzig Graduate School of Management)*

4:05 PM  Discussion

4:15 PM  Roundtable “Competition & Cooperation: Systematic Challenges”  
*Pete Engardio, Senior Writer, BusinessWeek – Chair*  
*Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study of Comparative National Innovation Policies*  
*Engelbert Beyer (Head of Directorate for Innovation Strategies, Federal Ministry of Education and Research)*  
*Carl Dahlman, Henry R Luce Associate Professor, Georgetown University School of Foreign Service and Member, NAS Committee on Comparative National Innovation Policies*  
*Thomas A. Curran*

5:00 PM  End
Day 2 — 25 May 2011

8:30 AM  Registration

9:00 AM  Welcome and Opening Remarks
Klaus F. Zimmermann, Director of the Institute for the Study of Labor & Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)*

9:15 AM  Panel V: Helping Small Business: Current Trends and Programs
David Audretsch - Moderator, Director, Institute for Development Strategies, Indiana University

The “Mittelstand” Programs and Innovation in Germany
Rainer Jäkel, Head of Directorate for Technology and Innovation Policies, Federal Ministry of Economics and Technology (Bundesministerium für Wirtschaft und Technologie)*

Federal Investments to Cross the Valley of Death
Charles Wessner, National Academy Scholar and Director, Technology, Innovation, and Entrepreneurship, The National Academies

Discussion

10:15 AM  Coffee Break

10:30 AM  Panel VI: Early Stage Finance and Entrepreneurship
Alexander Kritikos - Moderator, Research Director, Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)

New Initiatives in Early Stage Finance in Germany
Peter Terhart, Chairman of the German Private Equity and Venture Capital Association (BVK)
Hasso Plattner Ventures – Experiences of VC in Germany
Eran Davidson, Managing Partner, Hasso Plattner Ventures

Trends and Challenges in Venture and Seed Finance in the U.S.
Arati Prabhakar, Partner, U.S. Venture Partners

Discussion

11:30 AM  Panel VII: Policies and Programs for CO2 Reduction
Claudia Kemfert - Moderator, Head of the Energy, Transportation, and Environment Department, Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)

The "Morgenstadt" Concept
TBD, Federal Ministry of Education and Research

U.S. Initiatives
Charles Ebinger, Director, Energy Security Initiative, The Brookings Institution

German Programs for CO² Reduction
Reinhard Hüttl, Executive Board, GFZ Helmholtz Centre Potsdam & President of Acatech

Discussion

12:45 PM  Lunch
1:45 PM  Panel VIII: Building Electric Vehicle Industries  
Andreas Möller, acatech, Bereichsleiter Politik- und Gesellschaftsberatung - Moderator  

U.S. Battery Initiative for Electric Drive Vehicles  
Ed Owens, Supervisory General Engineer for Vehicle Technologies, US Department of Energy  

German Developments in Electric Vehicles  
Dirk Arnold, Deputy Head of Division “Environmental Innovation and Electric Mobility”, Federal Ministry of Economics and Technology (Bundesministerium für Wirtschaft und Technologie)  

Discussion

2:30 PM  Panel IX: Medical / Biomedical Innovation for the 21st Century  
TBD - Moderator  

Dräger - Global Medical Technology - Innovation  
Herbert Fehrecke, Member of the Executive Board Purchasing, Quality, IT, Research and Development Vice-Chairman of the Executive Board, Draeger  

Advancing Cancer Research  
Jerry Lee, Deputy Director, Strategic Scientific Initiatives, National Cancer Institute  

Discussion

3:30 PM  Coffee Break

4:00 PM  Panel X: Policies and Programs to Build Solar Industries  
Moderator: Peter Strunk, WISTA Management GmbH  

The German Solar Industry  
Karsten Neuhoff, Director of Climate Policy Initiative (CPI-Berlin)  

U.S. Initiatives in Solar Energy Policy  
Minh Le, Chief Engineer of the Solar Energy Technologies Program at Department of Energy  

Discussion

4:45 PM  Roundtable “Energy Change – What are the consequences for the German and U.S. Innovation System?”  
Tim Stuchtey, Director of the Brandenburgisches Institut für Gesellschaft und Sicherheit, Chair  
Seth Winnick (Embassy of the United States)  
Sylvia Kotting-Uhl (B90/Die Grünen)  
…. (FDP)  
Ernst Dieter Rossmann (SPD)  
Albert Rupprecht (CDU/CSU)  

5:45 PM  Closing Remarks  
Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study of Comparative National Innovation Policies  
Klaus F. Zimmermann, Director of the Institute for the Study of Labor & Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)  

6:00 PM  End

6:30 PM  Networking Reception

Day 2 – 25 May 2011