

The Berlin IO Day

March 13, 2014

DIW Berlin, Schumpeter Hall

Program

09:00 – 09:30 Registration

09:30 – 09:45 **Welcome**
Tomaso Duso (DIW Berlin & DICE)

Morning Chair: *Daniel Klapper* (Humboldt-Universität zu Berlin)

09:45 – 10:40 **Marijuana on Main Street? Estimating Demand in Markets with Limited Access**

Michelle Sovinsky (University of Zurich)

Co-author: *Liana Jacobi*

10:40 – 11:00 Discussion

11:00 – 11:30 *Coffee break*

11:30 – 12:25 **Grab Them Before They Go Generic: Habit Formation and the Emerging Middle Class**

Alon Eizenberg (Hebrew University of Jerusalem)

Co-author: *Alberto Salvo*

12:25 – 12:45 Discussion

12:45 – 14:00 *Lunch*

Afternoon Chair: *Özlem Bedre-Defolie* (ESMT)

14:00 – 14:55 **Product Design (and Characteristics Advertising)**

Simon Anderson (University of Virginia)

Co-author: *Levent Çelik*

14:55 – 15:15 Discussion

15:15 – 16:10 **Non-reservation Price Equilibria and Consumer Search**

Maarten Janssen (University of Vienna)

Co-authors: *Alexei Parakhonyak, Anastasia Parakhonyak*

16:10 – 16:30 Discussion

16:30 – 17:00 *Coffee break*

17:00 – 17:55 **Open Access Publishing: Theory and Policy**

Mark Armstrong (University of Oxford)

17:55 – 18:15 Discussion

18:15 – 18:30 **Closing Remarks**

Dorothea Kübler (WZB)

20:00 *Dinner at "Le Provençal" restaurant (by invitation of the DIW Berlin)*

Organizers:

Tomaso Duso, Pio Baake (DIW Berlin); Paul Heidhues, Özlem Bedre-Defolie, Michał Grajek (ESMT); Steffen Huck, Dorothea Kübler (WZB); Roland Strausz, Daniel Klapper (HU Berlin); Radosveta Ivanova-Stenzel (TU Berlin)

Sponsor:

