

# 15<sup>th</sup> Berlin IO Day

September 15, 2023

ESMT Berlin

Schloßplatz 1, 10178 Berlin | Auditorium II, 2<sup>nd</sup> Floor

## Program

09:45 Registration & Coffee

Morning Chair: David Ronayne, ESMT Berlin

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10:15 Opening

10:20 Hospital Competition and Quality: Evidence from the Entry of the High Speed Train in South Korea (with Hyesung Yoo, Song Yao)  
Maria Ana Vitorino, INSEAD

11:20 Coffee break

11:40 Start-up Acquisitions and the Entrant's and Incumbent's Innovation Portfolios (with Esmée S.R. Dijk, Evgenia Motchenkova)  
José-Luis Moraga-González, Vrije Universiteit Amsterdam

12:40 Lunch

Afternoon Chair: Tomaso Duso, DIW Berlin and TU Berlin

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13:40 Influencer Cartels (with Toomas Hinnoaar)  
Marit Hinnoaar, University of Nottingham

14:40 Coffee break

15:00 The Incentive and Welfare Effects of the European Unitary Patent (with Alexis Stevenson, Tuomas Takalo)  
Otto Toivanen, Aalto University

16:00 Coffee break

16:20 Adopting a Stance or Taking a Stand? Shaping Product Demand via Corporate Political Positions (with Justin P. Johnson, Aharon Cohen-Mohliwer)  
David P. Myatt, London Business School

17:20 Closing Remarks

17:30 End

19:00 Dinner (by invitation only) | Restaurant acht&dreissig, Oranienburger Str. 38, 10117 Berlin

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### Organizers:

Tomaso Duso, Jo Seldeslachts, Hannes Ullrich (DIW) | Michał Grajek, David Ronayne, Stefan Wagner (ESMT) | Andreas Asseyer (FU) | Daniel Klapper, Anja Schöttner, Sebastian Schweighofer-Kodritsch, Roland Strausz (HU) | Radosveta Ivanova-Stenzel (TU)

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