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# MARKET PLACES FOR CUSTOMERS

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# Independent Aggregators

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- **Key agent** to foster customers participating in flexibility markets:
  - Solve an **asymmetrical information problem**
  - Exploit **economies of scale**
- **Main roles:**
  - Engage Flexibility Resources
  - Pool Flexibility Resources
  - Quantify potential flexibility to be offered
  - Submit bids to the Flexibility Markets
  - Activate and monitor Flexibility Resources

# Main requirements of an electricity trading platform

- Market platforms should behave on a **framework of competition** with others (avoid monopolists):
  - Lower operational costs → Lower entrance costs → higher liquidity → **efficient markets**
- **Interoperability** with other market platforms:
  - Attributes of services coordinated with services traded in other platforms
  - Mutual recognition of processes to prequalify resources
  - Possibility to receive bids from other platforms and to forward bids to other platforms