

Program of the Workshop

## “Eating Meat 2019 – Determinants, consequences and interventions”

8–9 October, 2019

Hosted and organized by the DIW Berlin

This workshop is supported by

the Leibniz Association and  
the Collaborative Research Center Transregio “Rationality and Competition”.

Organizers:

Jana Friedrichsen, Manja Gärtner, Renke Schmacker (DIW Berlin),  
and Steffen Huck (WZB)

The workshop takes place at the Elinor Ostrom Hall (room 1.2.019 at 1<sup>st</sup> floor) at DIW Berlin, Mohrenstr. 58, 10117 Berlin. Presentations last 30 minutes, followed by five minutes of presentation by the discussant and ten minutes of general discussion.

The workshop is open to registered participants.

**Contact:** [EatingMeat2019@diw.de](mailto:EatingMeat2019@diw.de)

**Tuesday, October 8, 2019**

- 8:30–9:15 Registration
- 9:15–9:30 Workshop opening
- 9:30–11:00 Session 1: Animal welfare, fundamentals  
Nicolas Treich, “Animal welfare: Antispeciesism, veganism and a life worth living”  
Discussant: Mattie Toma  
Nora Szech, “The (in)elasticity of moral ignorance”  
Discussant: Yves Le Yaouanq
- 11:00–11:30 Coffee break
- 11:30–13:00 Session 2: Cognitive bias  
Nina Hestermann, “An economic model of the meat paradox”  
Discussant: Benjamin Mandl  
Shiva Pauer, “Food for thought? Assessing the determinants and consequences of cognitive bias about meat eating”  
Discussant: Ning Zhang
- 13:00–14:30 Lunch
- 14:30–16:00 Session 3: Social determinants of meat consumption  
Laura Einhorn, “The social stratification of meat consumption patterns in Germany”  
Discussant: Christine Bauhardt  
Effrosyni Adamopoulou, “Eating Habits: The Role of Early Life Experiences and Intergenerational Transmission”  
Discussant: Puja Singhal
- 16:00–16:30 Coffee break
- 16:30–18:00 Session 4: Where to go and how  
Celine Bonnet, “Regulating Meat Consumption: How to improve health, environment and animal welfare”  
Discussant: Julie Ing  
Marco Springmann, “EAT-Lancet report on Healthy Diets from Sustainable Food Systems and what it means for Germany”  
Discussant: Marieta Valente
- 19:30 Joint Dinner (for speakers and discussants or by invitation)  
Location: t.b.a.

## Wednesday, October 9, 2019

9:00–10:30 Session 5: Interventions to improve sustainability

Johanna Meier, “Mitigating climate change via food consumption and food waste: A systematic map of behavioural interventions”

Discussant: Greg Boese

João Graça, “SUSTAINMEALS – Unlocking the potential of the public plate towards a large-scale transition to plant-based meals in schools”

Discussant: Daniela Flörchinger

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10:30–10:45 Coffee break

10:45–12:15 Session 6: Interventions in education

Joshua Tasoff, “Eating to Save the Planet: A Field Experiment Using Climate-Change Information to Affect Food Consumption”

Discussant: Christine Merk

Adam Feltz, “Animal Product Consumption: Measurement and Education”

Discussant: Anis Nassar

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12:15–13:15 Lunch

13:15–14:45 Session 7: Preferences for information

Romain Espinosa, “Moderate vs Radical Discourses of NGOs: An Experimental Analysis”

Discussant: Justin Holz

Jan Stoop, “Do People Really Want to Be Informed? Ex-ante Evaluations of Information-Campaign Effectiveness”

Discussant: Alessandro Castagnetti

14:45–15:00 Concluding remarks and end of workshop