

21st Berlin IO Day

September 18, 2026

ESMT Berlin | Chancellor's Office, 1st Floor
Schlossplatz 1, 10178 Berlin

Program

09:20 Registration & coffee | Foyer 1

09:40 Opening: David Ronayne, ESMT Berlin

Morning Chair: Roland Strausz, Humboldt-Universität zu Berlin

09:45 Demand Management in Distribution Channels
Dongsoo Shin, Santa Clara University

10:45 Coffee | Foyer 1

11:00 The Geography of Market Power: Firm Location, Spatial Rents, and Their
Social Costs
Marleen Marra, KU Leuven

12:00 Lunch | ESMT Restaurants

Afternoon Chair: David Ronayne, ESMT Berlin

13:15 Switching Costs with Asymmetric Information
Luís Cabral, New York University

14:15 Coffee | Foyer 1

14:30 Career Concerns and Managerial Risk Taking: Evidence from Professional
Football
Hannes Ullrich, DIW Berlin & University of Copenhagen

15:30 Coffee | Foyer 1

16:00 Is Platform-Led Pricing Pro or Anti-Competitive?
Z. Eddie Ning, The University of North Carolina at Chapel Hill

17:00 Closing Remarks: Tomaso Duso, DIW Berlin & Technische Universität Berlin

Organizers:

Tomaso Duso, Jo Seldeslachts, Hannes Ullrich (DIW Berlin) | Michał Grajek, David
Ronayne (ESMT Berlin) | Andreas Asseuer, Anja Prummer (FU Berlin) | Daniel Guhl,
Daniel Klapper, Roland Strausz (HU Berlin) | Radosveta Ivanova-Stenzel (TU Berlin)

Sponsors:

