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Workshop: Drivers and Impacts of ICT Adoption – A Sectoral Perspective

14 March 2008, Berlin

DIW Berlin, Mohrenstraße 58, 10117 Berlin

Programme

08:45 – 09:15	Registration & welcome coffee	
09:15 – 09:30	Welcome and opening	Christian Wey , Head, Dept. Information Society and Competition, DIW Berlin
	The Sectoral e-Business Watch Introduction to ICT-related policies of the EC's DG Enterprise and Industry	Hasan Alkas , e-Business Watch programme manager, European Commission, DG Enterprise and Industry
Part I	Assessing ICT impact through macro-data analysis Chair & introduction	Claudia Keser , Senior Researcher, Dept. Information Society and Competition, DIW Berlin
09:30 – 10:00	ICT, productivity and the skills base The impact of ICT on total factor productivity, and the complementary role of skills in the industry. A comparative assessment for different sectors, based on the EU KLEMS Growth Accounts (preliminary study findings).	Georg Erber , Senior Researcher, Dept. Information Society and Competition, DIW Berlin
10:00 – 10:30	Study discussants	Kaushalesh Lal , United Nations University UNU-MERIT, Maastricht University Graham Vickery , Head, Information Economy Group, OECD
10:30 – 11:00	Discussion	
11:00 – 11:30	Coffee break	
Part II	Assessing ICT impact through micro-data analysis Chair & introduction	Hannes Selhofer , Project Manager, empirica GmbH
11:30 – 12:00	ICT, innovation dynamics and market structure The role of ICT for innovation, implications of market structure and value chain characteristics for ICT adoption. A comparative assessment for different sectors based on firm-level data from enterprise surveys (preliminary study findings).	Daniel Nepelski , Research Associate, Dept. Information Society and Competition, DIW Berlin
12:00 – 12:30	Study discussants	Tony Clayton , Director, Economic Analysis, UK Office for National Statistics Axel Pols , Head, Dept. Market Research and International Trade, BITKOM (German Association for IT, Telecommunications and New Media)
12.30 – 13:00	Discussion	
13:00 – 14:00	Lunch	
14:00 – 15:30	Advisory Board meeting Reflection on workshop and next steps	Advisory Board Members / EC / study team

Chair

The workshop will be chaired by Hasan Alkas, European Commission



About the Sectoral e-Business Watch

The "Sectoral e-Business Watch" (www.ebusiness-watch.org) is based on a Framework Contract (No. ENTR/2006-019) and Specific Contract (No. SI2.451854) between the European Commission, Enterprise and Industry Directorate General, and empirica GmbH. The implementation of the contract involves, besides empirica GmbH, the following main service providers: Altran Group, Databank, DIW Berlin, GOPA-Cartermill, IDC EMEA, Ipsos GmbH and Rambøll Management.

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