

## **Meeting Global Challenges: US-German Innovation Policy**

**Organized jointly by the National Academies  
and the German Institute for Economic Research (DIW)  
in Cooperation with the Embassy of the Federal Republic of Germany**

**1 November 2010**

**The Ballroom  
The National Press Club  
529 14<sup>th</sup> Street, NW  
Washington, DC**

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- 8:30 AM     **Welcome**  
*Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study  
of Comparative National Innovation Policies*
- Klaus F. Zimmermann, President of the Deutsches Institut für  
Wirtschaftsforschung (German Institute for Economic Research)*
- 9:00 AM     **Opening Remarks**  
*John Holdren, Science Adviser to the President  
& Director, White House Office of Science and Technology Policy*
- The Honorable Klaus Scharioth, German Ambassador to the United States*
- 9:30 AM     **Panel I: Current Trends in Innovation Policy**  
*Moderator: Charles Wessner, National Academy Scholar and Director of  
Technology, Innovation, and Entrepreneurship, The National Academies*
- U.S. Innovation Policy: New Initiatives**  
*Ginger Lew, Senior Counselor, White House National Economic Council*
- New Initiatives in German Innovation Policy**  
*Engelbert Beyer, Head of Directorate for Innovation Strategies, Federal Ministry  
of Education and Research (Bundesministerium für Bildung und Forschung)*
- 10:15 AM     **Coffee Break**

- 10:30 AM     **Panel II: Energy Policy: Lessons and Opportunities**  
*Moderator: Ken Zweibel, Director, The George Washington University Solar Institute*
- Building an Industry: German Solar Policy**  
*Bernhard Milow, Director, Energy Program, German Aerospace Center (DLR)*
- New Initiatives in U.S. Solar Energy Policy**  
*John Lushetsky, Program Manager, Solar Energy Technologies Program, U.S. Department of Energy*
- 11:15 AM     **Panel III: Building the Electric Vehicle Industry**  
*Moderator: Kevin Hurst, White House Office of Science & Technology Policy*
- U.S. Battery Initiative for Electric Drive Vehicles**  
*Patrick Davis, Program Manager, Vehicle Technologies, Energy Efficiency and Renewable Energy, U.S. Department of Energy*
- German Perspectives on Electric Vehicles**  
*Richard Steinberg, Electric Vehicle Operations and Strategy, BMW of North America*
- 12:15 PM     **Lunch and Discussion in the Ballroom**
- 1:15 PM      **Panel IV: Manufacturing and Trade: Lessons in Export Policy**  
*Moderator: Michael Czinkota, Professor of Business, Georgetown University*
- Germany's Support for Manufacturing and Export Performance**  
*Klaus F. Zimmermann, President of the Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)*
- U.S. Initiatives to Stimulate Manufacturing**  
*Ron Bloom, Senior Counselor for Manufacturing Policy, Department of the Treasury*
- 2:00 PM      **Panel V: Helping Small Business: Perspectives from the U.S. and Germany**  
*Moderator: Alexander Kritikos, Vice-President, Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)*
- The Fraunhofer Network: R&D for SMEs**  
*Dr. Roland Schindler, Executive Director of the Fraunhofer, CSE*
- The U.S. Manufacturing Extension Partnership Program**  
*Roger Kilmer, Director of the Hollings Manufacturing Extension Partnership (MEP) Program, National Institute of Standards and Technology*
- 3:00 PM      **Coffee Break**

- 3:15 PM      **Panel VI: Universities for the 21<sup>st</sup> Century**  
*Moderator: Dietmar Harhoff, President of the Commission of Experts for Research and Innovation*
- U.S. University**  
*Mark Allen, Senior Vice Provost for Research and Innovation, Georgia Institute of Technology*
- German University**  
*Andreas Pinkwart, Former Deputy Prime Minister and Minister for Innovation, Science, Research and Technology of North RhineWestphalia*
- 4:00PM      **Roundtable**  
*Chair: Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study of Comparative National Innovation Policies*
- Engelbert Beyer, Head of Directorate for Innovation Strategies, Federal Ministry of Education and Research (Bundesministerium für Bildung und Forschung)*
- Carl Dahlman, Henry R Luce Associate Professor, Georgetown University School of Foreign Service and Member, NAS Committee on Comparative National Innovation Policies*
- Dietmar Harhoff, President of the Commission of Experts for Research and Innovation*
- Charles Wessner, National Academy Scholar and Director of Technology, Innovation, and Entrepreneurship, The National Academies*
- 4:45 PM      **Closing Remarks**  
*Klaus F. Zimmermann, President of the Deutsches Institut für Wirtschaftsforschung (German Institute for Economic Research)*
- Alan Wm. Wolff, Dewey & LeBoeuf, LLP, and Chair, National Academies Study of Comparative National Innovation Policies*
- 5:00 PM      **Adjourn to Reception in the First Amendment Lounge**