



DIWDC

Meeting Global Challenges: US-German Innovation Policy

November 2, 2010

**Columbia Square
555 Thirteenth Street, NW
Washington, DC**

Fulbright West – Conference Room

Program

- 8:30 AM **Registration / Coffee / Tea**
- 8:45 AM **Opening Remarks**
Amelie Constant, Executive Director of DIWDC and George Washington University
Charles Wessner, National Academies
- 9:00 AM **Session I: Measuring Innovation**
Moderator: Anne Golla, International Center for Research on Women
- The Atlantic Century Report**
Robert D. Atkinson, President of the Information Technology & Innovation Foundation
- Innovation Indicator Germany**
Jens Schmidt-Ehmcke, DIW Berlin
- Measuring Innovation – New Developments and Progress**
Dietmar Harhoff, President of the Commission of Experts for Research and Innovation and University of Munich

10:30 AM **Coffee Break**

10:45 AM **Session II: Green Innovations**

Moderator: Amelie Constant, DIWDC and George Washington University

Sources of Progress in Photovoltaics

Ken Zweibel, Director of the George Washington University Solar Institute

Technology Policies for Photovoltaics

Karsten Neuhoff, Director of the Berlin Office of Climate Policy Initiative and DIW Berlin

Carbon Capture, Transportation, and Storage (CCTS): Silver Bullet or Wishful Thinking?

Christian von Hirschhausen, Technical University Berlin and Research Director at DIW Berlin

12:15 AM **Lunch**

12:45 AM **Honorary Luncheon Address**

Prof. Rebecca Blank, Under Secretary of the Department of Commerce

How Does Innovation Help Economic Growth

1:15 PM **Session III: Innovations in Security**

Moderator: Tim Stuchtey, Managing Director of BIGS Potsdam

Innovations for Enhancing Security

Alan Shaffer, Principal Deputy Director, Defense Research and Engineering, the USA

Transfer Mechanisms of Security Innovations into Markets

Richard K. Arning, Vice President EADS Deutschland GmbH

The Potential of Transatlantic R&D Projects in the Security Sector

Tim Stuchtey, Managing Director of BIGS Potsdam

2:45 PM **Coffee Break**

3:00 PM

Session IV: Innovation and Entrepreneurship

Moderator: Stephanie Shipp, Science and Technology Policy Institute

What Makes a Successful High-Technology Entrepreneur?

Julie Ann Elston, Business School, Oregon State University

Potential Entrepreneurs and Performance in the IOWA Gambling Task

Utz Weitzel, Max Planck Institute Jena & Radboud University Nijmegen

The Impact of Personality Characteristics on Entrepreneurial Development

Alexander Kritikos, Vice President, DIW Berlin and University of Potsdam

4:30 PM

Closing Remarks

Klaus F. Zimmermann, President DIW Berlin and Bonn University

To participate, please register with Ms. Kelly Lux: Lux@diwdc.org or call 202.429.2904